

Inxeption helps skateboard ramp manufacturer, roof rack company optimize logistics processes with SuperApp

Inxeption is the first digital supply chain company that helps manufacturers ship, finance and command capacity – on demand.

CUPERTINO, Calif. ([PRWEB](#)) October 18, 2022 -- Inxeption, the leader in Industrial Commerce and supply chain digitization, has streamlined the shipping process for Keen Ramps and UpTOP Overland, two small manufacturers looking to revitalize their domestic supply chains and optimize truckload and parcel shipping spend.

Inxeption is the first digital supply chain company that helps customers like these ship, finance and command capacity – on demand.

In Long Beach, California, Cory Keen, the founder and president of Keen Ramps, uses the Inxeption SuperApp to procure freight transportation for his half pipes, grind boxes, rails and other skateboard obstacles.

“We’re making things that we want to be to the best specifications for us as well as the end consumer,” Keen said.

Keen first noticed he needed some logistics assistance after the first COVID shutdown in 2020, when he said orders grew by a multiple of five in a few days. This forced the company to adopt a streamlined manufacturing and shipping processes. In came Inxeption.

“It was nice to bring it all under one roof – have it consolidated,” he said of using the SuperApp for freight transportation procurement. “Aside from saving time, we’re also saving money, which is huge, especially for a small business like ours.”

Another adventure goods manufacturer, Castle Rock, Colorado-based UpTOP Overland, uses Inxeption to help ship truck roof racks, bed racks, lighting and other accessories.

“We put a huge emphasis on making sure that the product we turn out is at the leading edge,” said co-founder Micha Williams.

Before he started using Inxeption, Williams said he created a handful of online accounts with parcel providers, logging in to batch print labels for shipments.

“With Inxeption ... it’s so much easier to build our business metrics and control our sales and discounts. Shipping is consistent now,” he said. “Our shipping is almost an afterthought at this point.”

Watch how [Keen Ramps](#) and [UpTOP Overland](#) use Inxeption to grow their businesses.

About Inxeption

Inxeption is the Industrial Commerce SuperApp. Its secure and scalable cloud-based digital commerce platform brings Capital, Data, Products and Services on-demand for industrial and supply chain businesses. Companies of any size, in any industry, can drive more sales, gain operational visibility and realize cost savings. Inxeption



Commerce Partners enjoy access to sell products on the Inxeption B2B marketplace and to develop new online commerce channels by utilizing valuable applications that simplify and streamline logistics and other operations. Inxeption's challenge to the Industrial sector is "Let's Do Business Better."



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