

## **Pinnacle Packaging President Says Truck Driver Shortage Will Continue to Impact Retailers; No End in Sight for Delivery Disruption and Higher Costs**

*Just as people are breathing a sigh of relief that the pandemic is over and life seems to be returning to normal, there are reminders that there is still a long way to go. Nicole DeJoris, president of the Lombard, Illinois-based Pinnacle Packaging, says the truck driver shortage will continue to affect retailers and their customers, with no end in sight.*

LOMBARD, Ill. ([PRWEB](#)) October 18, 2022 -- Just as people are breathing a sigh of relief that the pandemic is over and life seems to be returning to normal, there are reminders that there is still a long way to go. Nicole DeJoris, president of the Lombard, Illinois-based [Pinnacle Packaging](#), says the truck driver shortage will continue to affect retailers and their customers, with no end in sight.

“The shortage of truck drivers makes it difficult to move goods throughout the country at the pace we’ve been accustomed to. Look at the shelves in any store to see empty spaces where some of your favorite products used to be. This directly affects my ability to procure products my customers need in a reasonable timeframe,” DeJoris says.

When it comes to packaging supplies, her top-selling products, DeJoris advises clients to “stock up. Products are no longer guaranteed to be available in seven to 10 days. One of my clients is even renting warehouse space and buying annual quantities so they won’t have a disruption in packaging supplies, and another has been waiting six weeks for an item that used to be delivered in 10 days. The supplier still cannot tell her when it will ship.”

How did it get to this point? The American Trucking Association (ATA) estimated the driver shortage in 2021 was at an all-time high at more than 80,000 drivers, the difference between how many drivers were currently on the job and how many were needed based on freight demand.

In a recent [study](#), the ATA said, “at current trends, the shortage could surpass 160,000 in 2030. This forecast is based on driver demographic trends, including gender and age, as well as expected freight growth...Over the next decade, the industry will have to recruit nearly 1,000,000 new drivers into the industry to replace retiring drivers, drivers that leave voluntarily (e.g., lifestyle) or involuntarily (e.g., driving records or failed drug test), as well as additional drivers needed for industry growth.”

The key to avoiding the pinch felt by this disruption, she pointed out, is planning ahead. “Don’t leave purchases until the last minute. Plan well ahead, so you have wiggle room if an order or shipment is delayed. This applies to my customers as they order shipping supplies and other items, but it also applies to everyone, from businesses to individuals. With the holidays coming fast, and demand increased, shopping early will be important.”

### About Pinnacle Packaging

At Pinnacle Packaging, we stand behind our products so we can go above and beyond your expectations. With over 20 years in the packaging industry, we are committed to using our expansive knowledge of the packaging industry to provide our customers with the latest supply and packaging design information. When standard packaging supplies alone are not enough, we work with customers to provide custom packaging solutions. We ultimately work to make sure our customers are prepared and informed about the offerings available to their



business so they can create a lasting impression through packaging. For more information, visit [www.PinnaclePackaging.net](http://www.PinnaclePackaging.net). ###



**Contact Information**

**Marie Lazzara**

JJR Marketing

<http://www.jjrmarketing.com>

+16304003361

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).