

World-Renowned Sponsors Join FuelFest in Las Vegas This Weekend

Nissan USA, GoPro, eBay Motors and More to Sponsor FuelFest This Month

LAS VEGAS ([PRWEB](#)) October 19, 2022 -- [FuelFest](#), the world-class automotive experience benefiting [Reach Out WorldWide](#), will have its Nevada debut at the Las Vegas Motor Speedway (7000 Las Vegas Blvd.) in Las Vegas on Saturday, Oct. 22. Now in its fourth year, FuelFest blends car enthusiasts' passion for the automotive world with celebrities, live music, racing, great food, drinks and art. For its inaugural year in Sin City, FuelFest will welcome a stellar lineup of sponsors that will help take the event to the next level.

This month, FuelFest welcomes big-name sponsors including Yokohama Tires, GoPro, eBay Motors, Fortis Auto Group and more. Kick the day off at the Yokohama Tire Festival Stage with live performances from Matt Steffinana, Benzi, Purge and Yimbo. For the first time this year, GoPro will be in attendance at FuelFest. Professional drivers will take the high definition GoPros for a spin in drift cars, showing off the ultimate point-of-view shot. Fortis Auto Group, the supreme used car dealership in Las Vegas, is the official Pit Stop Lounge Sponsor of the event, an exclusive area for registered show car owners to hang. ModFind, a supercharge sponsor of FuelFest will also join the team on Saturday, Oct. 22.

Liqui-Moly, the top-tier oil, lubricant and additive specialty company, will also be back joining FuelFest in Vegas. Meguiar's Car Care Products will take over the Premium Show Vehicle Area and offer premium car care products to guests. Leen Customs, the official pin designer for FuelFest, has created the sixth limited collector pin of 2022, a Buick GNX, which will be available for sale at all FuelFest merch booths. Factory Nissan, an annual sponsor of FuelFest, will showcase top local Nissans in their curated space and will highlight the all new 400Z. Plus, eBay Motors, the go-to online source for all new and used automotive parts, accessories and beyond will be onsite.

“We are thrilled to have such an all-star lineup of sponsors joining us in Las Vegas this month,” said Cody Walker, CEO of Reach Out WorldWide and brother of the late Paul Walker. “With this being our first show in Vegas, we’re looking forward to collaborating with the community and local brands to create an unforgettable experience for the public which will continue on for years to come.”

FuelFest will present a massive live-action drift course operated by pro drivers where drifters will be showing off their precision driving skills all day at the Evergood Sausage Drift Course. The global experience will also include guest appearances such as Cody Walker and Tyrese Gibson, cars including ones used in the Fast and Furious movie franchise, interactive sponsor exhibits, art displays, craft food, drinks and more.

A portion of the event's proceeds benefit Reach Out WorldWide (ROWW), the nonprofit charity founded by Paul Walker and continued by his brother, Cody Walker. The organization was founded in 2010 by the late actor/producer after a massive earthquake devastated Haiti and Walker was inspired to organize a relief team that responded to the disaster. ROWW's mission is to fill the gap between the availability of skilled resources in post-disaster situations. As of 2021, ROWW has raised more than \$160,000 through the FuelFest events to benefit those in need.

FuelFest brings the passion of the automotive community to major cities across the globe, showcasing an eclectic collection of cars and music while creating an everlasting experience that leaves fans looking forward to the next event. FuelFest makes its way to Las Vegas after a record-breaking event in Tokyo, where more



than 30,000 patrons joined the crew to celebrate car culture at Fuji Speedway. Rounding out the 2022 tour, FuelFest will make its way to Phoenix on Dec. 10 before kicking off the new year and new global FuelFest tour.

Gates for Las Vegas FuelFest open to the public from 2 p.m. to 9 p.m. on Oct. 22. Event information, car registration and tickets can be found now at www.FuelFest.com, as well as on social media channels, including [Facebook](#), [Instagram](#) and [Twitter](#).

About FuelFest

Co-founded by Cody Walker and Chris Lee, FuelFest is their vision of creating a world-class automotive celebration to incorporate the passion of entertainment and art launched in 2019. With each having many successful endeavors, the collaboration of their visions brought to life through FuelFest and beyond impacted enthusiasts of all ages, communities and the industry. FuelFest is committed to helping fulfill Paul's Legacy by contributing a portion of the proceeds from every show to Reach Out WorldWide – garnering the passion and generosity of the car community to help spread goodwill and make a true difference in lives that need it most. For further press information and opportunities visit www.FuelFest.com.

About Reach Out WorldWide

Reach Out WorldWide (ROWW) was founded in 2010 by the late actor/producer, Paul Walker. After a massive earthquake devastated Haiti, Paul spontaneously organized a relief team that responded to the disaster. On the trip, Paul saw a gap between the availability of skilled resources and the requirement for such personnel in post-disaster situations. Upon returning from Haiti, Paul established ROWW with the purpose of fulfilling this unmet need. Since Paul's passing, ROWW continues to be a platform for like-minded individuals to make a difference in other people's lives. It started as an idea and has transformed into a culture equally benefiting the volunteers as much as the people they are assisting. It's turning the "I generation" into a "goodwill generation." It's giving good people not just a voice but a chance to act.



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