

## AutoTech Breakthroughs' "Car Sharing Service of the Year" goes to GIG Car Share for a Third Straight Year

Annual Awards Recognizes Innovation in Automotive and Transportation Technologies Around the Globe

LOS ANGELES (<u>PRWEB</u>) October 21, 2022 -- <u>GIG Car Share</u> has been named "Car Sharing Service of the Year" in the annual AutoTech Breakthrough Awards program for the third year in a row. <u>AutoTech</u> <u>Breakthrough</u>, a leading market intelligence organization, recognizes the top companies, technologies, and products in the global automotive and transportation technology markets.

Powered by AAA Northern California, Nevada, and Utah (AAA NCNU), GIG Car Share was launched in 2017 by A3Ventures, the innovation lab at AAA NCNU. Gig operates over 1,000 hybrid and electric vehicles in the San Francisco Bay Area, Sacramento, and Seattle. Since its inception in 2017, Gig has grown to over 150,000 members, who have taken over 2.5 million trips and driven over 45 million hybrid and electric miles.

"We are incredibly honored to be recognized for the third consecutive year by AutoTech Breakthrough," said Jason Haight, President of GIG Car Share. "As the demand for collaborative mobility grows, Gig will strive to remain a leading solution for our members and the communities we serve."

The annual AutoTech Breakthrough Awards program's mission is to conduct the industry's most comprehensive analysis and evaluation of automotive and transportation technology categories such as Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, and many more. This year's program received over 1,500 nominations from over 15 countries around the world.

"Car sharing has many benefits. It can reduce the number of cars on the road, resulting in less traffic and lower greenhouse gas emissions," said Bryan Vaughn, Managing Director of AutoTech Breakthrough Awards. "Gig provides these benefits and more to the communities it serves through a model that is convenient, affordable, eco-conscious, and member-centric. AutoTech Breakthrough is pleased to recognize Gig for the third consecutive year as 'Car Sharing Service of the Year."

## About AutoTech Breakthrough

Part of <u>Tech Breakthrough</u>, a leading market intelligence and recognition platform for global technology innovation and leadership, the AutoTech Breakthrough Awards program is devoted to honoring excellence in automotive and transportation technologies, services, companies and products around the world. The AutoTech Breakthrough Awards program provides a forum for public recognition around the achievements of AutoTech companies and solutions in categories including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. For more information visit <u>AutoTechBreakthrough.com</u>

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