

GO Car Wash Acquires Superior Car Wash in Utica, New York

GO Car Wash expanded its presence in upstate New York with the acquisition of Superior Car Wash in Utica. With this acquisition, GO Car Wash will now operate 16 locations from Buffalo to Utica with many more in development. In addition, the former owner of Superior Car Wash, Vincent Surace, will work in partnership to develop more sites in upstate NY.

UTICA, N.Y. ([PRWEB](#)) October 28, 2022 -- GO Car Wash expanded its presence in upstate NY with the acquisition of Superior Car Wash in Utica, NY. With this acquisition, GO Car Wash will now operate 16 locations from Buffalo to Utica with many more in development. In addition, the former owner of Superior Car Wash, Vincent Surace, will work in partnership to develop more sites in upstate NY.

“We are pleased to complete our first acquisition in Utica. We have ambitious plans to continue our rapid expansion through acquisition and development of express car wash sites in New York,” said Chris Andersen, VP of Business Development.

“I founded Superior Car Wash in 1995 and the business has been voted Best Car Wash by its valued customers year after year. Our former team members and customers are going to be in excellent hands with the GO Car Wash team,” said Vince Surace. “I am excited to know the business will continue to provide great service to the Utica community under the GO Car Wash name.”

“Superior Car Wash is a premier car wash with a talented team. We are excited to continue the commitment to their customers by providing exceptional customer service. As we continue to build our presence in upstate NY, we will also be able to provide more options for our customers,” said Brett Meinberg, COO of GO Car Wash

“Our goal is to be the most admired car wash company by enriching the lives of our teammates and customers. We do so by providing a convenient, consistent, and exceptional car wash experience. Our values include teamwork, fun, integrity, caring for each other and continuous improvement,” said Bill Derwin, CEO of GO Car Wash.

About GO Car Wash

GO Car Wash was founded in 2019 with the goal of building a multi-regional car wash company with clusters throughout secondary cities across North America. Headquartered in Denver, CO GO Car Wash will focus on high-quality exterior express car washes, with a multi-pronged growth strategy of acquisitions, partnerships, and new site buildouts.



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