

## **Dellinger to Lead Driver Recruiting at Cargo Transporters**

*Trucking industry veteran promoted to spearhead marketing, and driver recruiting and retention programs*

CLAREMONT, N.C. ([PRWEB](#)) October 21, 2022 -- Cargo Transporters, Inc., an asset-based regional and national carrier, today announced that Shelley Dellinger has been promoted to the position of Director of Recruiting and Marketing. In her new role, Dellinger will oversee all driver recruiting and retention and marketing activities for the company.

“I am excited to be back in the recruiting arena and look forward to continuing to build on Cargo Transporters reputation for offering a solid, competitive employment package to its drivers,” Dellinger said. “But it goes beyond that because at Cargo Transporters our culture sets us apart, and I can’t wait to share how that improves a driver’s everyday work life.”

For more than 20 years, Dellinger has served at Cargo Transporters in marketing, recruiting and retention roles, and was a Customer Service Manager for the company. Earlier in her career, she also worked in brokerage and logistics. Dellinger is a resident of Conover, North Carolina and a graduate of Lenoir-Rhyne University.

Dellinger is also active on an industry level in Women in Motion, an initiative of the American Trucking Associations that aims to accelerate the rise of women throughout the industry. The program is focused on creating a more secure work environment for women truckers, offering career support and professional development opportunities, and promoting trucking careers to women across the country. Dellinger has also served as the Chairman of the Truckload Carriers Association Recruiting and Retention HR Committee.

“Shelley Dellinger brings a wealth of experience to her new position and we look forward to her leadership as our Director of Recruiting and Marketing,” said Jerry Sigmon, Jr., Chief Operating Officer at Cargo Transporters. “Not only has she always been a strong advocate for drivers and wants everyone to succeed, her years of experience in Operations, Recruiting and Marketing, along with her passion for the industry, will be a great addition to our Recruiting Department.”

### About Cargo Transporters, Inc

Based in Claremont, North Carolina, Cargo Transporters, Inc is an asset-based, transportation operation with intrastate and interstate common and contract authority. Serving the 48 continental U.S. with emphasis on lanes east of the Rockies, the truckload dry freight carrier specializes in time-definite or JIT/expedited freight services and works with shippers outsourcing transportation to a third-party logistics supplier, including the acquisition and/or disposition of private fleets. Cargo Transporters operates a technologically enhanced fleet of 501 trucks and 1,700 trailers and employs over 650 people. For more information, visit [www.cargotransporters.com](http://www.cargotransporters.com).



**Contact Information**

**Susan Fall**

Launchit PR

<http://www.launchitpr.com>

6198909415

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