

## **Carl Black Buick GMC of Roswell Provides Competitive Comparisons on Website**

*Local car shoppers can research how Buick, GMC models stand up to segment competitors*

ROSWELL, Ga. ([PRWEB](#)) May 28, 2021 -- Deciding which vehicle to buy can be an arduous process for some car shoppers. Those potential buyers that know very little about automobiles might not know what to look for or what exactly they want. That's why research is such an important step in the car-buying process, even though some might gloss over it or not even realize they're taking it.

At Carl Black Buick GMC in Roswell, Georgia, the staff has built quite the resource for their shoppers to peruse when researching their next new vehicle. The Carl Black Roswell website is packed full of informative model research, detailed blogs with a more narrowed focus and even competitive comparisons that isolate one of the dealership's models and highlight how it fares against one of its segment rivals or competitors.

For example, one page recently added to the website pits the [2021 Buick Enclave against the 2021 Chevy Traverse](#). The page puts some of these vehicles' most pertinent specifications into a table that highlights them side by side, before going into more detail on how the two vehicles are similar and different. Another page does the same for the [2021 GMC Sierra 1500 and the 2021 Toyota Tundra](#).

Car shoppers in the area looking for a little assistance in their car-buying process can find [these two pages and many others like it](#) on the dealership's website, [CarlBlackRoswell.com](#). Specific questions about any of the vehicles available at Carl Black Roswell can be directed to the sales desk at 888-491-7859. Carl Black Buick GMC of Roswell is located 11225 Alpharetta Hwy.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).