



Lyn St. James Hosts 3rd Annual "Women in the Winner's Circle"

Lyn St. James Foundation hosts luncheon, silent auction, and award ceremony

INDIANAPOLIS ([PRWEB](#)) July 30, 2005 -- The Lyn St. James Foundation will hold the third annual "Women in the Winner's Circle" luncheon in conjunction with the NASCAR and USAC races in Indianapolis, Ind. The event will take place on Thursday, August 4, at 11 a.m. in the Schwitzer Student Center at the University of Indianapolis.

"The first two events were outstanding successes," said Lyn St. James, founder of the Lyn St. James Foundation. "Leaders from our industry and the community have joined together to explore the challenges and opportunities facing women in racing. More women than ever are reaching the podium in all types of racing, with wins in a number of series. We've started the journey, but there's still a long way to go."

The "Women in the Winner's Circle" was established in 2003 to celebrate the achievements of women in motorsports and to help prepare the way for the future growth of motorsports. The program seeks to help the advancement and promotion of women throughout the motorsports industry.

This year's program features a reception with a silent auction, and luncheon with over 30 champion drivers, including Sarah Fisher, Erin Crocker, Allison Duncan, as well as with women who work in the technical fields of motorsports. The USAC/Kara Hendrick Spirit Award recipient will be announced, Ford Racing will be making an announcement and special pioneer and opportunities awards will be presented. Results of an online marketing survey to measure the impact of women in racing will be unveiled and available for distribution. Racing legend Janet Guthrie will also be on hand to sign her new book "A Life at Full Throttle." All net proceeds will benefit the Lyn St. James Foundation.

The Lyn St. James Foundation and Driver Development Program provide leadership, vision, resources, and financial support in order to create an open environment for women's growth in automotive fields. Founder Lyn St. James was the first female driver to be named Indianapolis 500 Rookie of the Year and was named one of the Top 100 Women Athletes of the Century by "Sports Illustrated for Women". For information on purchasing tickets or covering the event, visit www.lynstjames.com.

For more information, contact: Lyn St. James, (317) 244-9790.

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