

The Executive Assistant Begins Marketing High End, Luxury and Collectible Vehicles for Prominent Clients in North Carolina

The Executive Assistant was contacted recently by one of its more prominent clients for assistance in selling individual items of a collectible or luxury nature. The current marketing structure is mass marketing for small, medium and large businesses that concentrate mostly on Internet store fronts.

(<u>PRWEB</u>) July 30, 2005 -- The Executive Assistant has come to an agreement that will start a new phase of marketing within the company.

"We have already begun our new phase of marketing with the release of two high end vehicles and feel that we can provide our

clients with the same type of mass marketing that we provided in the past and can accomplish the same results, that being the sale of the items contracted," states Bobby Price, the owner of The Executive Assistant.

The first installment of their new venture can be found at <u>http://www.theexecutiveassistant.com/collectibles.html</u>

The Executive Assistant began its new marketing venture on Tuesday when the terms of the agreement were reached between one of the more prominent clients they have worked with in the North Carolina area. The intent of the venture is to eventually market high end and luxury items for anyone that needs assistance or simply does not have time to do this type of marketing themselves. There are thousands of marketing firms that concentrate on internet store fronts and internet businesses but the individual seems to have been forgotten until now. This is a major move for the smaller marketer and the individual attempting to sell via the internet. There are individuals and marketers that may not be as internet savy as they would need to be to venture into the world wide market. The Executive Assistant has made this move as simple as a phone call.

For businesses or indivuals that would like to jump into the world market take a look at <u>http://www.theexecutiveassistant.com/collectibles.html</u> and see what The Executive Assistant has to offer you.

The Executive Assistant has been in business for four years and has found its place in marketing for small and meduim sized businesses.

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Online Web 2.0 Version You can read the online version of this press release here.