



HwyCam.com to Relieve Drivers of Traffic Congestion by Announcing Grand Opening in North America

HwyCam.com proudly announces its grand opening in the United States of America, by introducing live traffic cameras, road conditions, and driving directions, designed specifically to accommodate users with wireless mobile browsers.

([PRWEB](#)) July 29, 2005 -- HwyCam.com proudly announces its grand opening in the United States of America, by introducing live traffic cameras, road conditions, and driving directions, designed specifically to accommodate users with wireless mobile browsers. This free and valuable service is easily accessible from any smart phone, PDA phone, pocket PC, or any other web ready cellular device. HwyCam.com's live highway updates and traffic webcams are already helping Canadian drivers avoid traffic congestion from all causes of delays, including road closures, lane reductions, and traffic accidents. The staff of HwyCam.com is confident that by expanding to the United States, many Americans can bypass traffic and save time spent on the road as well.

Since its introduction in Canada, HwyCam.com has expanded its coverage, and made many improvements to its service. Live traffic cams located on highways/freeways/interstates and inner city areas, as well as traffic reports are available in many major North American regions, including:

Canada

- * Toronto, Ontario
- * Vancouver, British Columbia
- * Montreal, Quebec
- * Ottawa, Ontario
- * Quebec City, Quebec
- * Nova Scotia

United States

- * Los Angeles, California
- * San Francisco, California
- * Sacramento, California
- * Washington, D.C.
- * Miami, Florida
- * Palm Beach, Florida
- * New York City, New York
- * Houston, Texas
- * Denver, Colorado
- * Seattle, Washington

Traffic information and images are acquired from the state's department of transportation and the province's ministry of transportation, which warrants being accurate and most current. Knowledge of up-to-date traffic conditions and access to live traffic cameras have proven to be very beneficial to drivers, by presenting the option of utilizing a detour or avoid traveling during congested hours. Unfortunate drivers stuck in traffic can easily access live cameras from their handheld phone and determine the number of exits or intersections until traffic improves. For users with access to a computer, HwyCam.com has introduced a web version of this service, with larger camera images, and a more user friendly environment. Users now have the ability to check road conditions before leaving their home or office. Given this information, commuters can



decide if it will be favourable to travel a different route. Live traffic reports available in text can also alert travelers of current conditions on selected major highways/freeways.

All content on HwyCam.com's mobile version is designed with mobile users in mind and optimized for wireless browsers. Traffic cam images are effectively placed and sized to fit smart phone screens and load quickly. For phones without picture display capability, text traffic conditions are offered as an alternative.

HwyCam.com is committed to bringing the road to its users. This service will continue to grow, covering nations across the world. HwyCam.com will soon offer customizable features for its returning users, such as bookmarked cameras, configurable routes, and SMS notification.

About HwyCam.com

HwyCam.com is dedicated to serve users across the globe by providing accurate and up to date traffic information. It is the goal of HwyCam.com to be the leader in wireless traffic monitoring services for cellular users. HwyCam.com is owned and operated by W3com.com Inc., and was founded in 2005.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).