

## **Performance Brokerage Services Advises on the Sale of Haylett Auto & RV Superstore to Bish's RV**

*Performance Brokerage Services, the leader in dealership buy-sell activity, announces the sale of Haylett Auto & RV Superstore of Coldwater, Michigan from David and Nancy Haylett to Bish's RV.*

IRVINE, Calif. ([PRWEB](#)) January 07, 2022 -- [Performance Brokerage Services](#), North America's highest volume dealership brokerage firm, is pleased to announce the sale of Haylett Auto & RV Superstore in Coldwater, Michigan from David and Nancy Haylett to Bish's RV.

Haylett Auto & RV Superstore was established in 1989 by the Haylett family. In 1991, it relocated to its current location where it has remained for 30 years. Operating on 15 acres, the dealership has consistently been a volume leader in the state of Michigan, recently averaging over 1,000 units sold annually. According to RVDA and Statistical Surveys, the dealership ranks 6th in Michigan and was 44th in the country for 2019.

With over 125,000 subscribers on their YouTube channel, heavily attributed to the efforts of Josh Winters, AKA "Josh the RV Nerd," the Haylett family has built a reputation that transcends well beyond its immediate market, and yet they remain an active pillar of their community in Coldwater. In 2014, when a van was stolen from the local church, Haylett donated a van for their children's program. Every year, the dealership decorates a 90-foot Christmas tree, and claims to be the largest decorated tree in the entire state.

Following the sale, Haylett commented, "After interviewing a few brokers, based on our discussions and our concerns, we really felt there was only one choice for us. That choice was Jesse Stopnitzky and Performance Brokerage Services, who have sold over 700 dealerships across the country and are family-owned with tons of experience. It was refreshing to find a broker that really listened and understood our concerns and what we were trying to accomplish. Jesse was very helpful in designing a plan that fit all our needs for our family, employees, and community. Jesse truly demonstrated honesty and integrity throughout every step of the process and hit all the marks in matching us with the right buyer. He found likeminded people that had the same care that we had, another family value-based group, Bish's RV. He also helped make our transition as seamless as possible. I highly recommend Jesse Stopnitzky and his family at Performance Brokerage services to anyone considering selling their RV dealership."

Over the last 5 years, Performance Brokerage Services has advised on the sale of over 250 dealerships, making it the highest volume dealership brokerage firm in North America. In 2021, the company consummated 72 transactions, marking a record-breaking year. Jesse Stopnitzky, the exclusive agent for this transaction and the Director of the RV Division for Performance Brokerage Services commented, "We want to thank Dave Haylett for entrusting our firm with his exit plan. Since we first engaged, Dave made it clear that a successful sale would include opportunities for his family, specifically Chase Haylett & Josh Winters, to continue to pursue their passions in the industry. We are pleased to have identified a buyer that is encouraging and supporting them in this pursuit. Dave was a first-class gentleman in his dealings, and he has become a friend in the process. We wish him the enjoyable retirement he deserves."

The dealership will remain at its current location at 891 East Chicago Street in Coldwater, Michigan.

Dave Haylett was represented by Michael J. Caywood of Haas Caywood in Coldwater and Sturgis, Michigan



and Stephen W. Bisher, CPA of CHBW & Co., in Hillsdale, Michigan.

#### [About Performance Brokerage Services](#)

Performance Brokerage Services, Inc. is North America's highest volume dealership brokerage firm, specializing in buy-sell activity for automotive, commercial truck, motorcycle, RV and equipment dealerships.

With over 25 years of experience, 700 dealerships sold and a 90% closing rate, the company's reputation is unmatched and governed by the utmost ethical conduct and integrity.

The company offers a unique approach by providing complimentary estimates of value with no upfront fees, no reimbursement of costs and paid a success fee after the transaction closes.

Headquartered in Irvine, California, and supported by 6 regional offices in Utah, Florida, Texas, Virginia, New Jersey, and Canada, clients benefit from national exposure with local representation.

As trusted and respected experts in the field, the company utilizes an extensive network of industry related attorneys, accountants, hundreds of registered buyers, and longstanding relationships with most of the auto manufacturers.

For more information about the services offered by Performance Brokerage Services, visit <https://performancebrokerageservices.com>.

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