



Kbb.com Names Honda Civic 'Best Redesigned Vehicle of 2006'

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According to kbb.com editors, the all-new Civic is the most-improved vehicle on the U.S. market, making significant strides in exterior design, interior accommodations and mechanical excellence.

The bold new exterior design of the 2006 Honda Civic is much more attractive and expressive than the previous model, and consumers have responded to it right away. The Civic's victory in the study was all the more significant because price was not a factor consumers were asked to consider. Yet, despite the fact the Civic was one of the least expensive vehicles on the semi-finalist list; it still vanquished several luxury vehicles including the Lexus GS 300, BMW 3 Series, Infiniti M45 and Mercedes-Benz ML-Class.

Kelley Blue Book Marketing Research administered the "Best Redesigned Vehicle of 2006" survey from November 8 - 11, 2005 to 919 vehicle shoppers on kbb.com. For more information about Kelley Blue Book's "Best Redesigned Vehicle of 2006," visit www.kbb.com/redesign06.

Visit Allen Honda's interactive showroom at http://www.allenhonda.com/newvehicles/civic_submodel.jsp to check out the latest Honda Civic models and also book a test-drive.

Test-drive the all-new Honda Civic at Allen Honda today!

For the best deals on Honda models, new and pre-owned, contact your favorite Honda Dealer, Allen Honda in Texas.

At Allen Honda, Texas, a convenient Internet Buying Process with easy, anytime access to the entire Honda Line-up is available. Buyers can log on to www.allenhonda.com and research Honda Vehicles, access virtual test-drives and request an instant Internet quote or free test-drives. An online vehicle appraisal process is available for those who plan to trade in their existing vehicle.

For information on current Honda models, contact Allen Honda at (979) 696-2424.

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