



## **Million Dollar Race Team Announces New Website**

*A new website has been established to generate funds for the NASCAR Craftsman Truck Series Team.*

Mooresville, NC ([PRWEB](#)) December 24, 2005 -- A few months ago, Zac Boals, started generating ideas on how to find sponsorship for funding a race team. Boals, a former public relations manager for a NASCAR Craftsman Truck Series team, decided selling pixel ads was the best way.

Through extensive research, Boals saw an opportunity that no other teams have tried and decided to capitalize on this online advertising outlet. Because of this, the site MillionDollarRaceTeam.com was established.

“Finding a company to sponsor a team is complicated in today’s racing, this site will give companies and race fans the opportunity to support a race team,” stated Boals, “Potential companies may not sponsor a team because of high dollar figures. These companies can now invest as little as \$100 to be involved with our team.”

The website, officially launched on December 14th, will help generate the funding needed to run a successful team. “Our current goal is to run the full schedule in the NASCAR Craftsman Truck Series in 2007,” said Boals, “depending on how well this site does we may run a few races in 2006, but until then we will compete in the Late Model Series at Langley Speedway in Hampton, Virginia. We are looking to gain awareness for our “advertisers”; hopefully an “advertiser” on our site will generate enough sales to possibly open talks of sponsoring our team in 2007.

For information: <http://www.milliondollarraceteam.com>

For More Information: <http://www.langley-speedway.com>

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).