



## Public Auto Auctions Mean Big Savings—and Big Autographs

*Alameda County Auction's end-of-year automobile auction, scheduled for Saturday, December 31, 2005 at 9:00 AM, will be their biggest ever. To help kick-off the New Year, Alameda County Auction will be holding a drawing for \$1,000 Visa Gift Card.*

Dublin, CA ([PRWEB](#)) December 24, 2005 — Not too far from the high-end auto dealerships along San Francisco's Van Ness Avenue, some surprising faces are turning up at Bay area car auctions. Faces you've seen on television, on celluloid and on the playing field. And they're all looking to save money on a used car.

Recent high-profile stories of athletes and entertainers losing it as fast and as big as they made it have made many in the upper income brackets more cautious about glitzy spending sprees that make even the biggest paychecks go all too quickly. Public auto auctions offer them a chance to get marquee brands to fill multi-car garages at a fraction of retail prices.

"Yeah, I come here a lot," one prominent athlete who asked not to be identified said at a recent automobile auction sponsored by Alameda County Auction ([ACAuction.com](#)) in Dublin, CA. "People think that just because I make a lot of money, I don't need to worry about how much a car costs. But I like a good deal just like everyone else." This particular sports figure walked away from a recent automobile auction with a late-model used Mercedes and a Range Rover "for ski trips to Squaw Valley," both at a fraction of the full retail price.

"Word gets around that you can get used cars below blue book at auto auctions and everyone wants to get in on the action," said Alameda County Auction Chief Executive Officer, Adel Saadeh. "People like knowing that they got the best deal on a car, no matter what their income level."

Saadeh says that their end-of-year automobile auction, scheduled for Saturday, December 31, 2005 at 9:00 AM, will be their biggest ever. "This is when we really have a lot of people looking to save big for the end of the year, and our inventory reflects that."

In addition, Alameda County Auction will be holding a drawing for \$1,000 Visa Gift Card for those in attendance\*. "We can help almost anyone get a great deal on a new car, and one person will receive an extra \$1,000 to kick start the new year."

Two preview opportunities, on Friday, December 30, 2005 from 10:00 AM to 4:00 PM and Saturday, December 31, 2005 7:30 AM to 8:59 AM allow potential buyers to scrutinize available vehicles before the used car auction begins and make note of particular models they're interested in.

For more information on Alameda County Auction, and for directions to the event, interested parties should go to <http://www.acauction.com> or call Alameda County Auction at (925) 829-5999.

\*Participants must be registered and must be present to win. Employees of Alameda County Auction, their families and affiliates are not eligible to win.

Alameda County Auction is a privately-owned company that specializes in offering late-model domestic and imported used cars at below blue book value several times a year at their Bay-area car auctions.



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ALAMEDA COUNTY AUCTION

<http://www.acauction.com>

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