

Honda Ridgeline is Motor Trend's 'Truck of the Year'

Anderson Direct Honda, your Honda Dealership in Palo Alta, CA, proudly reveals that the Honda Ridgeline is named the 2006 truck of the year by Motor Trend magazine. For inquiries, call Anderson Direct Honda on (800) 349-4011

Palo Alto, CA (<u>PRWEB</u>) December 23, 2005 -- Anderson Direct Honda, your Honda Dealership in Palo Alta, CA, proudly reveals that the Honda Ridgeline is named the 2006 truck of the year by Motor Trend magazine.

Motor Trend last month named the newly redesigned 2006 Honda Civic its car of the year and with Honda Ridgeline also making it to the top, it's the second time this year a Honda vehicle has won the magazine's much coveted award.

The Ridgeline, which went on sale in the spring, is Honda's first entry in the pickup market. Honda Ridgeline's innovative features set it apart from other trucks in its class, including an 8.5-cubic-foot trunk under the pickup's bed, four cargo lamps that illuminate the bed and a rear gate that opens like a door or swings down.

"The Ridgeline showcases a vehicle built on intelligent technology and impressive durability," Angus MacKenzie, editor of Motor Trend, said in a news release.

Finalists for the truck of the year were four large trucks — the Dodge Ram 1500, Dodge Ram Mega Cab, Lincoln Mark LT and the Ridgeline — and two compact trucks, the Isuzu i350 and the Mitsubishi Raider. Only new or substantially redesigned trucks were considered, and all had to be on sale to the public by Jan. 1, 2006.

The Ridgeline was the unanimous pick after thousands of miles of testing in a variety of weather. Motor Trend evaluates the vehicle's finish and materials, engineering, handling and response, safety and power.

Test-drive the winner at Anderson Direct Honda, today!

In California, a convenient Internet Buying Process at Anderson Direct offers easy, anytime access to the entire Honda Line-up, including the award winning 2006 Honda Civic models.

Buyers can log on to www.andersondirect.com and research Honda Vehicles, access virtual test-drives and request an instant Internet price quote as well as free test-drives. An online vehicle appraisal process is available for those who plan to trade in their existing vehicle.

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