

## Rosco to Showcase the Dual-Vision<sup>TM</sup> XC 2+1 Continuous Automotive Event Recorder with Third Camera Capability at the 2014 UMA Motorcoach Expo

The Dual-Vision<sup>TM</sup> XC -3, the latest generation in Rosco's continuous dual video recording devices, gives fleet managers a tool to reinforce safe driving habits throughout their fleet while helping to keep drivers compliant with laws banning distracted driving behavior.

(PRWEB) January 16, 2014 -- Rosco, Inc., an automotive vision safety leader in <u>backup camera systems</u>, automotive windshield based camera recording, and rearview interior/exterior mirrors, announced that it began shipping the new Dual-Vision<sup>TM</sup> XC <u>Continuous Automotive Event Recorder</u>. The new Dual-Vision<sup>TM</sup> XC comes with a third camera option and is ideal for buses, trucks, limousines and all fleets. The third camera option can be installed anywhere inside or outside the vehicle for increased safety. The Dual-Vision<sup>TM</sup> XC -3, the latest generation in Rosco's continuous dual video recording devices, gives fleet managers a tool to reinforce safe driving habits throughout their fleet while helping to keep drivers compliant with laws banning <u>distracted driving</u> behavior. By adding a third camera, Dual-Vision XC now becomes a more powerful recording device that can capture passenger, operational and other mission critical information.

"Over the past 5 years, Rosco has become the leader in windshield based automotive event recorders through its ability to offer continuous and event based video with no monthly fees," said Peter Plate, Rosco's Director of Sales & Marketing. "Rosco continues to invest in its products and services, resulting in new innovations that focus on preventing risky driving behavior and protecting fleets from false insurance claims."

The Dual-Vision<sup>TM</sup> XC is Rosco's signature line of continuous automotive event recorders (AERs) and is engineered to elevate fleet safety. The XC device captures interior and exterior video footage, supplies GPS information, and offers instantaneous safety feedback to drivers. Choose the best Dual-Vision<sup>TM</sup> high capacity recording system for your fleet requirements. This sleek device is easily positioned on the interior windshield with minimal visual obstruction. It records audio and video in a 310° range and shares alerts with drivers in real time, such as when speed limits are surpassed. A continuous recording system for commercial vehicles allows fleet managers to monitor dangerous driving habits as well as safe driving practices. It serves as a crucial training tool for both fleet managers and drivers. Dual-Vision<sup>TM</sup> AER models provide the digital footage that companies require, with as many as 160 recording hours available. They also assist commercial drivers in following federal laws regarding distracted driving and hand-held devices. Failure-to-comply fines negatively impact drivers and businesses, with potential fees in the tens of thousands of dollars.

With Rosco's Dual-Vision<sup>TM</sup> XC you gain a no-fee program for recording high quality images day and night. You receive a comprehensive array of data from the road. Dual-Vision integrates continuous automotive event technology with reliable GPS tracking, which supplies key data on variables such as speed, direction, location and routing. Information moves effortlessly from device storage to any PC based computer.

## About Rosco, Inc.

Rosco, Inc. is North America's largest bus mirror manufacturer, and a vision safety leader in <u>backup camera systems</u>, automotive windshield based camera recording, rearview interior/exterior mirrors and sun visors in numerous bus, truck, specialty, recreational and military vehicle markets. Founded in Manhattan, New York in 1907 as a safety product manufacturer for the automotive and aeronautical markets, Rosco moved to its current location in Queens, New York in 1964. Over 100 years later, the company is the largest supplier of mirror systems to the North American school bus market, selling to all major OEMs and parts distributors including



Navistar, Freightliner, Volvo/Mack, Spartan/Utilimaster, Morgan Olson, and many others. Notable fleets using Rosco products are UPS, Fed-Ex, USPS, Canada Post, Verizon, Charter Communications, Con Edison, National Grid, and many others. Rosco is also the largest provider of windshield based continuous and event video recorders to North American fleet insurers like National Interstate, Lancer, and others.



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