

StockCar Review Launches New Driver/Team Spotlight

The new StockCar Showcase will feature up and coming drivers and/or teams and is set to debut Monday, December 12, 2005 on StockCar Review (<u>www.stockcarreview.com</u>

Eden, NC (<u>PRWEB</u>) December 12, 2005 -- StockCar Spotlight (SCS), the latest addition to <u>www.StockCarReview.com</u> (SCR), makes its debut Monday Dec. 12 and will feature USAR Hooters Pro Cup driver J.J. Pack.

The Spotlight will highlight a different driver each week and will provide interviews, photos and team information about the featured driver.

The drivers participating in the Spotlight will span the various divisions of stock car racing, from Pro Cup to NASCAR. StockCar Spotlight provides a unique opportunity for the lesser known or underdog drivers/teams to connect directly with race fans via StockCar Review. Fans will have the chance to discover different drivers while the drivers and teams will be exposed to a variety of fans and potential sponsors.

Matthew Blaylock, editor-in-chief for StockCar Review said, "I look forward to working with the different drivers and teams that SCR will showcase in the SCS during the off and racing season. We are glad that we can give some of the smaller teams the publicity they deserve. We hope to make this a long term feature where we can continue to focus on and help out the smaller teams."

The StockCar Spotlight driver/team of the week will remain a fixture on the homepage of SCR Monday through Friday of his or her dedicated week. The teams will also receive their own feature page on the site.

If drivers or teams are interested in participating in the Spotlight, they can contact Matthew Blaylock at <u>www.stockcarreview.com</u>.

About StockCar Review – Based in Eden, NC StockCar Review (SCR) does bullet reporting of the latest stock car racing news and information. SCR covers NASCAR, ARCA, USAR Pro Cup and the IROC Series.

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