

A Shortcut to Reducing Logistics Costs By Up To 40%

TourSolver Route Planning Software Calculates Cost-Effective Routes. New Version Helps Companies Improve Fleet Efficiency by up to 40%

Chicago, IL (PRWEB) December 11, 2005 -- Many companies in industries such as business-to-business services (vending machine operators, maintenance, industrial cleaning), sales, pharmaceutical distribution, business-to-customer services (home delivery, healthcare) rely on fleets of vehicles. In the present era of climbing fuel prices outpacing economic growth, the latest version of TourSolver vehicle fleet-management software is an ideal solution for companies seeking to lower their transportation costs. Developed by European logistical software company Magellan Ingénierie, this version includes new and enhanced constraint-management features to quickly and easily create cost-effective routes that improve vehicle usage.

The new constraints were added to further broaden the software's appeal and to provide better results for route planning. These constraints include: enhanced management of delivery days and time slots, frequency of visits, distinct places of departure and arrival, variable mileage costs, new legal constraints, and speed weighting. Companies can now choose up to 60 constraints.

Since 2002, the software has established itself as an affordable, simple solution for complex transportation problems, at an estimated cost of less than \$4,000 for a 10-vehicle fleet. Due to its affordability and user-friendly interface, this version's multifaceted accessibility is particularly attractive for small businesses.

"If you can use spreadsheet software, you can use TourSolver," says Benoît Quévy, Magellan Ingénierie CEO. Low prices combined with ease of use allow companies to recoup their investment quickly and painlessly. "By reducing mileage, planning time and maybe even some unnecessary vehicles, our customers can quickly put the savings back at the bottom line," Quévy says.

Companies worldwide rely on the software for improving operations. Recently, La Normande, a subsidiary of Sodexho, a world leader in the food and facilities management market, used it and was able to reduce its fleet from 30 to 25 vehicles. This reduction saved more than \$75,000 on vehicle rental contracts and more than \$45,000 on fuel costs compared to the previous year. "Since TourSolver handles and complies with the customer-mandated delivery-time slots, the quality of customer service has considerably improved," says Yves Foutrel, an independent consultant who managed the software's implementation for La Normande.

Magellan Ingénierie will be at SITL 2006, an international transport and logistics trade show in Paris, from March 7 to 10 at booth M63.

About Magellan Ingénierie:

Magellan Ingénierie develops solutions for companies to utilize road network data for route optimization, location intelligence and geo-marketing applications. These products calculate access times, distances and costs, generate directions and optimize vehicle routes, while taking the means of transport and the types of roads into account. Business-to-business, business-to-customer, commercial fleet management, transport and geo-marketing professionals worldwide rely on Magellan Ingénierie's technology. The range of products is available either as "turnkey" solutions (TourSolver, ChronoMap), or programming components (TourSolver Developer Kit, ChronoMap Developer Kit, ChronoX Routing Engine, ChronoX TourSolver and ChronoJ). TourSolver software is available as an add-on for Microsoft MapPoint or for MapInfo Professional.



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