



## **Build-up Begins For Middle East's Largest International Automobile Event**

*Auto giants arrive in Dubai with spectacular car displays.*

Sumner, MI ([PRWEB](#)) December 10, 2005 -- The Dubai International Convention and Exhibition Centre was a scene of heightened activity as momentum built up for the 8th edition of the Middle East International Motor Show which opens to the public from December 12th to 16th, announced organisers Dubai World Trade Centre (DWTC).

Display stands and pavilions were being erected with signage, flags and posters fixed strategically for the region's most sought after automotive event. This year the event has registered a record 32% growth in exhibitors to cross the 200 mark. This in itself is a strong indicator of the interest shown by global manufacturers in the Middle East region.

The event is thus far the largest and covers an area over 48,000 square meters, occupying 11 exhibition halls, the concourses and the outside space at the DICEC complex.

As many as 30 Middle East launches have been lined up for the event that will also showcase new brands including Pagani-Zonda, Funke & Will, Bufori and Mansory among others.

A wider array of vehicles including concept cars, prototypes, custom-built vehicles, racing cars, luxury limousines, tuners, modifiers, designers, high-performance vehicles, 4-wheel drives, all-terrain vehicles, family saloons, hatchbacks, bikes, trikes, quads, carts, buggies and commercial vehicles will be showcased at the event.

A dedicated section for the car audio/video accessories, extra facilities for those who prefer to go for a test-drive, 'Monster Car Audio Challenge-2' and a complete hall devoted for 'Motor Parts & Accessories and MOTORPlus 2005' which features spare parts, accessories and automotive related products & services are only some key elements of this prime event in the region.

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