



## Traveling Safely This Holiday Season

*InsureMe helps motorists identify and avoid alcohol-impaired drivers.*

Denver, CO ([PRWEB](#)) December 12, 2005 -- Alcohol-impaired driving represents one of our nation's most frequently committed and deadly crimes—especially during the holiday season. The results of drinking and driving at holiday parties can be deadly. In fact, crashes caused by intoxicated drivers last year killed more than 1,200 people nationwide during the month of December alone.

As the number of traveling vehicles increases, the number of alcohol-related accidents also rises proportionately, posing risk to everyone. Indeed, nearly 97 percent of Americans view drinking and driving as a threat to their families and themselves, according to the National Highway Traffic Safety Administration (NHTSA).

Especially during the holidays, InsureMe, the leading consumer-agent link for buying insurance online, wants families to arrive safely at their destinations. So to spot those drunken drivers and stay out of their path, watch for these warning signs an impaired driver may be at the wheel—and keep a good distance away:

- Driving at unreasonably slow, fast or inconsistent speeds
- Changing lanes frequently
- Swerving while passing
- Making unusually wide turns
- Driving at night with no headlights
- Slow or no response to traffic signals or stop signs
- Driving in opposing lanes, or the wrong way on a one-way street
- Driving too close to curbs, shoulders or the center line

If a driver exhibits these behaviors, avoid confrontation. Follow from a safe distance; take down the license plate number and vehicle description; and then pull over and report the driver using 9-1-1.

Defensive driving provides one of the best protections against intoxicated drivers. For example, allowing considerable distance between cars; yielding the right-of-way to drivers, and driving at slightly lower-than-average speeds are great ways to avoid a collision with someone who has over-imbibed.

Safe driving benefits everyone. Keep the holidays happy by watching for impaired drivers, reporting any trouble and proceeding with care.

### About InsureMe

InsureMe, an Englewood, Colorado-based company, links agents nationwide with consumers shopping for insurance. Specializing in auto, home, life, long-term care and health insurance quotes, the InsureMe network provides thousands of agents with insurance leads every year. For more information, visit [www.InsureMe.com](http://www.InsureMe.com).

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