



## **InsureMe Highlights Gas-Saving Tips for the Holidays**

*Online insurance shopping service gives five tips for saving at the pump.*

Denver, CO ([PRWEB](#)) December 8, 2005 -- Reeling from sky-high gas prices after 2005 hurricanes Katrina and Rita, drivers will still feel the pinch at the pump during the holiday season.

The U.S. Bureau of Transportation Statistics (BTS) estimates that 91% of holiday travel is done by personal vehicle. And, despite the recent drop in gas prices, many travelers will still pay over \$2.00 a gallon—a pretty penny for those driving the average 275 miles reported by the BTS during the months of December and January.

To help cut costs at the pump, InsureMe, a leading consumer-agent link for finding insurance online, is providing consumers with five simple ways to save money on gas during the holiday season.

**Avoid Idling.** After 30 seconds of idling, it's cheaper to turn off the car and restart again when you're ready to drive.

**Retire the Lead Foot.** A comprehensive study by Edmund's showed that accelerating and braking more slowly can increase your miles per gallon by over 35% in an SUV and over 27% in a two-door coupe.

**Lighten the Load.** Avoid transporting heavy luggage, gifts and other objects to improve your fuel economy.

**Pick a Lane.** Studies have shown that changing lanes does not significantly reduce your drive time. Instead, choose a lane, set the cruise control and enjoy the ride.

**Lower Auto Insurance Costs.** Finding the most affordable auto insurance can put hundreds of dollars back in your pocket, which can then be used to compensate for high gas prices.

Shopping around is the best way to find affordable auto insurance, says InsureMe President, Tim McTavish.

“With services like InsureMe, consumers can compare up to five quotes and select the policy which best fits their insurance needs—and their budgets.”

A little extra money around the holidays is sure to please travelers nationwide.

### **About InsureMe**

InsureMe, an Englewood, Colorado-based company, links agents nationwide with consumers shopping for insurance. Specializing in auto, home, life, long-term care and health insurance quotes, the InsureMe network provides thousands of agents with insurance leads every year. For more information, visit [www.InsureMe.com](http://www.InsureMe.com).

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