



AutoHeroes Launches New Corporate Program; Partners HealthCare Hospitals and TJX First to Offer Car-Buying Expertise and Assistance to Employees

Unique employee benefit links employees with experts who help them save time and money when buying a vehicle.

Newton, MA ([PRWEB](#)) December 8, 2005 -- AutoHeroes, a company that offers expert personalized car-buying assistance to consumers, today announced a new corporate program, launched with Partners HealthCare-affiliated hospitals (including Massachusetts General, Brigham and Women's, and Newton Wellesley hospitals) and TJX Companies as its first members. The new corporate program enables employers and their HR Departments to offer a valuable new employee benefit -- access to car-buying experts who will personally help their employees with all things related to car-buying -- from deciding what brand and style of vehicle to get, to locating a vehicle, to negotiating the best deal on it.

A combined total of 23,000 employees of the two organizations will now be able to take advantage of AutoHeroes' services. Of the total, 3,600 are corporate employees of TJX Companies. The remaining majority are employees from Massachusetts General Hospital, Brigham and Women's Hospital, Newton Wellesley Hospital and Partners Home Care division.

"The quality of service and special treatment our employees receive from AutoHeroes helps us keep our employees happy," said Sunayana Jhalani Dyer of Massachusetts General Hospital. "This is truly a valuable perk for our staff. In the health care industry, our employees work three different shifts -- it's not a typical 9 to 5 work shift. AutoHeroes understands this, and works around their schedules. We really appreciate the special attention they provide us and the additional steps they will take to accommodate our needs."

Dyer continued, "Our Employee Perks Program here at Massachusetts General Hospital is an informal benefit program that offers employees discounted rates to organizations, companies and retailers in the Boston area and nationwide. Our employees look for reliable information and discounts on services available to them, and because of this we have a responsibility to partner with only the best services in the area."

Christopher Burdick, president of AutoHeroes, said, "We are very pleased to launch our new corporate program and are excited about the opportunity to work with these two leading Boston-area organizations. We're looking forward to simplifying the car-buying process for their employees and making them feel comfortable every step of the way -- from the time they start looking for a car until the deal is completed and they're driving away in their new vehicle. Our goal is to grow our corporate program with other companies in the area who realize that benefits like the services we offer go a long way towards keeping employees happy and enabling them to be more productive."

AutoHeroes' services are designed to take the time and aggravation out of finding and buying or leasing a vehicle, and to save clients money by helping them make the best deal possible. The service is particularly well-suited to busy individuals with very little time to devote to searching for and buying a vehicle -- such as single parents, executives, health care workers, and young professionals -- and those who have moved into a new region and don't know the dealers or who will give them the best price.

The name AutoHeroes comes from the practice among automobile dealers to call those who assist others with



buying vehicles “heroes.”

AutoHeroes was founded with the goal of providing consumers with a reliable and trustworthy solution for purchasing a vehicle. It is headquartered in Newton, MA. Companies interested in participating in the new corporate program are invited to contact AutoHeroes and learn more about how they and their employees can benefit from it. A member of the Better Business Bureau, more on AutoHeroes can be found at its website: www.autoheroes.com or by calling toll-free 866-533-HERO (4376).

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**Contact Information**

Christine Shock

SHOCK PR, INC.

<http://www.autoheroes.com>

508-893-9933

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