

# Canadian Personal Chef Alliance Signs Deal with CAA

The Canadian Personal Chef Alliance, Canada's largest organisation of Personal Chefs, is proud to announce an agreement with the Canadian Automobile Association (CAA).

(<u>PRWEB</u>) December 7, 2005 -- The Canadian Personal Chef Alliance, Canada's largest organisation of Personal Chefs, is proud to announce its agreement with the Canadian Automobile Association (CAA).

Under this agreement, CAA will promote the Canadian Personal Chef Alliance and the Alliance's Personal Chef Packages and other services to more than 1,000 organisations and its 3.5 million individual members Canada-wide. Also, the Alliance will be joining other national organisations such as Lens Crafters, Sunoco, and Worldwide Hotels in offering discounts to over 3.5 million CAA members. The exposure that this will to the Alliance and its membership is unprecedented.

In addition, CAA will offer Alliance members special discounts of up to 30% off all levels of their membership. This is significant for members, given how dependant we are on our cars for work and personal life. It was already a great deal – now it is even better.

Membership in CAA also entitles our members to discounts on insurance, gas, and a variety of other products and services.

"63 Reasons To Join CAA"

# **Emergency Road Service**

- 1. Emergency Road Service Available 24 hours a day
- 2. Emergency Road Service Available throughout North America
- 3. Place your road service call online
- 4. We'll test, boost or replace your battery
- 5. We'll bring you fuel
- 6. We'll change your flat tire
- 7. Extrication/recovery
- 8. Towing
- 9. Lockout / locksmith services

### The Extra Benefits of CAA Plus

- 10. Additional Locksmith services up to \$100
- 11. Towing up to 200 km
- 12. Free emergency fuel and delivery
- 13. 2nd truck for extrication and recovery

#### **Automotive Services**

- 14. Free automotive advice
- 15. Approved Auto Repair Services (AARS)
- 16. Auto Manager Vehicle maintenance tool



- 17. Canadian Black Book Car Prices
- 18. Reduced prices on vehicle inspections
- 19. Emergency cheque-cashing at ERS or AARS garages
- 20. Automaker
- 21. Carfax Used car reports

#### **Travel Services**

- 22. Hotel & Car Reservation Services
- 23. Online air, car and hotel reservations
- 24. Trip Accident Assistance
- 25. Great deals on luggage
- 26. Trip Travel Insurance
- 27. Personal Travel Planning
- 28. Destination reports
- 29. Full Service Travel Agency & Specials
- 30. CAA recommended tours & cruises
- 31. Wide selection of Travel Money products
- 32. TripTiks customized route maps
- 33. Online Internet Triptik
- 34. Provincial, state, city and regional maps
- 35. Tour Books
- 36. Discounted Entertainment Tickets
- 37. Camp Books
- 38. Discounted Passport Photos

# The Extra Benefits of CAA Plus

- 39. Additional Trip Travel insurance
- 40. Additional Trip Accident Assistance

#### Insurance

- 41. Auto Insurance
- 42. Property Insurance
- 43. Emergency Travel & Medical insurance
- 44. Medical insurance for visitors to Canada
- 45. Personal Accident Insurance
- 46. Health & Dental Insurance
- 47. Life Insurance
- 48. Trip Interruption Insurance

# Savings

- 49. Member exclusive savings at North American Attractions
- 50. Member exclusive savings at great hotels throughout the World
- 51. Up to 3% in CAA Dollars at Sunoco, UPI and FS gas stations
- 52. CAA MasterCard with bonus 2% at Sunoco and 1% rebate on eligible purchases
- 53. Show Your Card & Save® at participating retailers across North America and Europe
- 54. Discounts on CAA Merchandise



- 55. Preferred pricing on passport photos
- 56. Great pricing and benefits on Travel Packages
- 57. Save up to 10% on Property Insurance
- 58. 7.5% discount on Auto Insurance
- 59. Save on your long distance while you earn CAA Dollars with ComparAction

#### More Extras

- 60. CAA Member Magazine
- 61. Driver Training Programs
- 62. Traffic Law Advisory
- 63. Advocacy CAA is the Motorist and Travellers Champion

###



Contact Information
Sonia Thapar
Canadian Personal Chef Alliance
<a href="http://www.cpcalliance.com">http://www.cpcalliance.com</a>
905-482-2433

## Online Web 2.0 Version

You can read the online version of this press release here.