



## **SEMA Chairman-Elect Named ZOOM Performance President**

*Perfection Clutch has named SEMA Chairman-Elect Jim Cozzie as president of the ZOOM Performance Products business unit.*

TIMMONSVILLE, SC ([PRWEB](#)) December 8, 2005 -- Perfection Clutch has named SEMA Chairman-Elect Jim Cozzie as president of the ZOOM Performance Products business unit. In this new position, he will be responsible for managing the business in the performance market channel. Cozzie is a motor sports enthusiast who has been involved in the automotive specialty equipment industry for nearly 30 years. Previously, he was vice president of sales at B&M Racing and Performance Products. Cozzie was SEMA's "Person of the Year" for 2004 and is the current SEMA Show chair. Jim Ott, president of Perfection, said Cozzie's addition "will bring ZOOM back to the forefront in the performance clutch market." The ZOOM Performance Products business unit is located in the Charlotte, NC area.

ZOOM Performance Products offers performance clutch sets, flywheels, cam gears and flex plates for a wide variety of sport compact, severe duty truck, circle track and muscle car applications. ZOOM is a 39 year old company that has a rich history of providing the end user with more than just a product but a true ZOOM experience. Visit their website at [www.zoomperformance.com](http://www.zoomperformance.com) for more information.

ZOOM....You Better Hold On! <sup>TM</sup>

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