



## **Missouri Credit Union Association Augments Internet Remarketing Channel With TitleAuctions Agreement**

*Desire to deliver Internet vehicle remarketing options to Missouri-based credit unions leads to technology and marketing alliance*

Portland, Oregon ([PRWEB](#)) December 8, 2005 -- TitleAuctions, Inc. has signed a technology and marketing agreement with the Missouri Credit Union Association. Under the terms of the agreement TitleAuctions will power a retail Internet auction for MCUA's vehicle remarketing Web site at [www.CUWheels.com](http://www.CUWheels.com). MCUA will market the retail auction to its member credit unions throughout the state of Missouri.

"We're proud to be working with MCUA to assist Missouri credit unions with their remarketing needs. The addition of a retail auction channel to cuWheels.com will make it an even more effective remarketing venue," said Mark Coleman, C.E.O.

Missouri credit unions that elect to participate in the retail Internet auction will be able to conduct concurrent auctions for their repos on the credit union's own Web site, as well as on [www.CUWheels.com](http://www.CUWheels.com), and on [www.cuAuctions.com](http://www.cuAuctions.com), the national auction site for the credit union movement, powered by TitleAuctions.

"We've been hearing from our member credit unions that they want help with vehicle remarketing," states Jim Ahearn, MCUA senior vice president of Credit Union Support Services. "TitleAuctions delivers technology, as well as training and support, to supplement the assistance we're delivering."

### **About TitleAuctions Inc.**

Founded in 2002, TitleAuctions is a privately held company based in Portland, Oregon delivering retail, wholesale and member auction tools plus training and support, designed exclusively for credit unions. The company currently serves 59 credit unions in 19 states. For more information about TitleAuctions, visit [www.titleAuctions.com](http://www.titleAuctions.com). To browse and bid on credit union vehicles for sale, go to [www.cuAuctions.com](http://www.cuAuctions.com). For more information email [info@titleauctions.com](mailto:info@titleauctions.com) or call 877-223-5806.

### **About Missouri Credit Union Association**

Credit unions are not-for-profit financial cooperatives, owned by their members. Missouri Credit Union Association is the trade association representing 169 credit unions and nearly 1.3 million credit union members in Missouri. For more information visit [www.mcu.org](http://www.mcu.org).

###

**Contact Information****Mark Coleman**

TITLEAUCTIONS, INC.

<http://www.titleauctions.com>

503-344-5001

**Online Web 2.0 Version**You can read the online version of this press release [here](#).