



International Automotive Industry Revs Up For Dubai Motor Show

Global Manufacturers Show Keen Interest In Region As Show Grows By 32%

Sumner, MI ([PRWEB](#)) December 7, 2005 -- The 8th edition of the Middle East International Motor Show organised by Dubai World Trade Centre (DWTC) opens to the public at the Dubai International Convention and Exhibition Centre (DICEC) from December 12th to 16th. The show has registered a record 32% growth in exhibitors to cross the 200 mark indicating a strong interest by global manufacturers in the Middle East region.

“This is the largest show yet spreading over 48,000 M2 and will utilise 11 exhibition halls, the concourse and outdoor space at the DICEC,” said DWTC Director General, Helal Saeed Khalfan Al Marri. “With approximately 500 cars being lined up for display, the Dubai Motor Show underlines the region’s thriving automobile sector and its stature as the Middle East’s most influential and sought after automotive event,” he remarked.

Buoyed by premium oil revenues the economies in the GCC region are booming, thereby spurring a growth in the automobile industry. The region has among the highest cars-per-household ratios in the world.

The exhibition will showcase over 30 launches and introduce new names and brands never seen before in the Middle East including Bufori, Pagani-Zonda, Funke & Will and Mansory to name but a few. Also on display will be an array of concept vehicles, prototypes, custom-built vehicles, racing cars, luxury limousines, tuners, modifiers, designers, high-performance vehicles, 4-wheel drives, all-terrain vehicles, family saloons, hatchbacks, bikes, trikes, quads, carts, buggies and commercial vehicles.

Leading global manufacturers will present spectacular stand displays and themed performances, which will attract an estimated 85,000 visitors from the GCC and the neighbouring regions.

Hall 8 will house the “Motor Parts & Accessories and MOTORPlus 2005” which will display worldwide parts, accessories and automotive related products and services.

The show also has a dedicated section catering to those keen on the latest car entertainment accessories including audio/video and other enhancements. The exciting 'Monster Car Audio Challenge-2' will offer visitors a blast of the latest in sound technology. Contestants from all over the GCC will be showing off the best and latest car audio equipment from around the world

Another interesting feature this year in association with the Dubai Autodrome will be the track sessions that will be conducted by the exhibitors to promote their new launches.

The Middle East International Motor Show 2005 will prove to be an absolute delight for car enthusiasts, buyers and amateur admirers, with exciting promotions giving away cars and motorcycles. Games, hobbies, racing gear, memorabilia, car graphics, and finish products will also be amongst the other interesting products on show.

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