

Volkswagen Reinvents a Passionate and Perfect New Passat

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Dubai ([PRWEB](#)) December 7, 2005 -- Ali and Sons have brought an automotive revolution to Abu Dhabi in the form of a newly unveiled Volkswagen Passat, a passionate and perfect offering that symbolizes a new direction in automotive engineering and design. The Passat has evolved into a representation of automotive progress over the last 32 years, representing what it means to be “Made in Germany”.

More than just a middle-class saloon, the new Passat has a personality of its own coupled with a new passion for life in a model that does not compromise on shape, functionality, design and ergonomics. The Passat is personified by an avant-garde design, and embodies a comprehensive understanding of the car's past and its revolutionary role among automobiles. The innovative design and technology have catapulted the masterpiece from a mere saloon to a sporty, discriminate offering that transcends class and evolution.

“The new Passat breaks away from the mold of ordinary saloons. It is designed for those who want the comfort and functionality of a saloon and the discriminate body and luxury of a trendy sports car,” stated Mr. Kamal Al Shafie, Director of Motors in Ali & Sons Co.

The interior of the new Passat is bright, fresh, and stylish with a strikingly simple design. The car uses top quality materials and user-friendly technology to execute a combination of easy-to-use ergonomics. The interior can be customized on individual request and is based on four design lines – Trendline, Comfortline, Sportline and Highline in Black, Latte Macchiato, Classic Gray and Pure Beige colors. Individual designs also include use of burr-walnut and popular wood panels with aluminum trimmings.

The new Passat boasts excellent quality with the static torsion stiffness being 57 percent higher than its predecessor. Also, for the first time, the automotive masterpiece has FSI engines with homogenous direct injection, with an output of 110 kW / 150 bhp. The Turbo FSI features 147 kW / 200 bhp while the top of the range offers a 3.2 litre V6 FSI engine with 184 kW / 250 bhp.

“With the new Passat, Volkswagen has reinvented not just its range of cars, but has also revolutionized the automobile industry. The Passat is the embodiment of future saloons, serving different classes and needs with its timeless appeal and classic yet trendy features,” concluded Mr. Al Shafie.

Volkswagen, (VW) is one of the world's leading German car markers, with a portfolio of automobiles that include Polo, Golf, Beetle and the Passat, which made its market debut for the first time in 1973. VW has an annual production of 5 million cars, trucks, and vans. VW operates plants in Africa, the Americas, the Asia/Pacific region, and Europe.

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