

Landroversonly.com Forum Site is Quickly Becoming the Online Destination for Land Rover Enthusiasts

Landroversonly.com's Forum at <u>www.landroversonly.com</u> is bringing a worldwide audience of Land Rover enthusiasts and vendors together for advice, product reviews, banter and good off-and-on road fun.

Los Gatos, CA (PRWEB) December 6, 2005 -- Landroversonly.com announced today that its forum site has a registered user base of over 3,700 Land Rover enthusiasts and vendors worldwide who are making it one of the most active and popular Land Rover sites online. On top of a continually growing member base, the site drew an additional 48,000 visitors last month alone.

As one of the fastest growing Land Rover forum sites on the internet, <u>www.landroversonly.com</u> racks up over 500,000 page views a month and draws over 1000 unique visitors per day who look at an average of ten pages of content on the site. The ALEXA Web Information Service, a subsidiary of Amazon.com, has ranked landroversonly.com in the top 63,000 in traffic, out of over 2 billion web pages.

Unlike some LR forums, landroversonly.com isn't run by a media company or affiliated dealers; it's run by enthusiasts who love Land Rovers, and are looking to provide a place for other enthusiasts to compare notes, and enjoy their vehicles. The site also provides a solid venue for Land Rover related product reviews, and a great place for its membership to talk about their experiences with vendors, products, dealers, and trade experiences and technical know-how.

Forum moderator Serg Palanov started the site in August of 2004, and has guided the steady growth from the front seats of his various Range Rover Classics, and Discovery XD. "I'd looked at the various forums out there, and most had small followings and tended to specialize in a single Rover type. I thought it would make sense to bring all the Rover enthusiasts to a single site with topics on each of the models, off-roading, and so on."

Landroversonly.com welcomes Land Rover related advertising, and is gearing up for additional membership and Land Rover content. Visit the site at www.landroversonly.com, and join the fastest growing online Land Rover community on the Internet.

Landroversonly.com is not associated with Land Rover, the Ford Motor Company, or any of its dealers.

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Online Web 2.0 Version

You can read the online version of this press release here.