



## **For the Holiday 2005 Season, Carl Rogers and Team CALROG.COM Release a Book on Great Basin Highways**

*'Pictures of Highway Shields: Nevada (Great Basin Edition!)' invites and informs readers about Nevadan and southwestern Utah Highways. By showing pictures of highway markers (or "highwayshields") readers can get a pictorial representation of what the Great Basin looks like. This book is an excellent tool for those wishing to travel through Nevada and Washington County, Utah.*

Hayward Hills, CA ([PRWEB](http://www.prweb.com)) December 5, 2005 -- Carl Rogers announces publication of 'Pictures of Highway Shields: Nevada! (Great Basin Edition)', in conjunction with Lulu ([www.lulu.com](http://www.lulu.com)), the world's fastest-growing provider of print-on-demand books, and Calrog.com, a cutting-edge repository of International highway shields.

By showing the reader pictures of Interstate, Federal and State highway markers (aka "highway shields"), all future travel-plans to the Great Basin become more simplified and objective. The book also emphasises scenery and cities throughout Nevada and Washington County, Utah.

Carl Rogers and his team of photographers, collectively known as "Team Calrog.com", designed 'Pictures of Highway Shields: Nevada! (Great Basin Edition)' because the region's outdoor atmosphere, often overlooked by its vacationers, provides beautiful desert scenery not seen elsewhere in the United States. 'Pictures of Highway Shields: Nevada! (Great Basin Edition)' is available for purchase at <http://www.lulu.com/content/190015>.

Rogers states, "With the recent success of 'Pictures of Highway Shields: Nevada!', it seems that follow-up literature on the Great Basin is a natural fit. If you're holiday shopping for your highway enthusiast, 'Pictures of Highway Shields: Nevada! (Great Basin Edition)' is an excellent stocking stuffer. That said, Lulu's online store makes your shopping process simple and efficient, ensuring in-time delivery for the holidays."

"Lulu is Internet's version of a fresh air marketplace—a place where buyers can find off the beaten track artists. As with any market where buyers and sellers mingle, it's one of the best places to find unique works, including works such as Carl Rogers's 'Pictures of Highway Shields: Nevada! (Great Basin Edition)'," said Henry Hutton, Director of Operations, Lulu.

### **About author**

Carl Rogers is a highway-photographer and historian. His hobbies include studies of road layouts, numbering assignments for highways, international border-crossings and different variations of terrain. When he is not studying road-related material, his other realms of interest include analysis of Interpersonal Psychology and Personal Computer trends. He is fluent in French & semi-fluent in German. With these linguistic skills under the belt, he leverages these tongues when taking highway-photography trips throughout western and central Europe. Carl was born an American citizen, and currently resides in the San Francisco Bay Area.

### **About Lulu**

Founded in 2002, Lulu is the world's fastest-growing provider of print-on-demand books for digital do-it-



yourselves. Please see [www.lulu.com](http://www.lulu.com) for more information.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).