

Pavement Marking Company Offers "Business in a Box" Home-Based Business Opportunity

US Striping, a leader in pavement striping and painting, is offering their home-based business opportunity to entrepreneurs. With "Business in a Box", entrepreneurs are given everything they need—including training, marketing tools, and support—to start a home-based business installing pavement marking.

(PRWEB) December 4, 2005 -- Whether for traffic safety, parking organization, or compliance with accessibility laws, the <u>pavement marking</u> industry is indispensable. US Striping, a leader in pavement striping and painting, is offering their "Business in a Box" <u>home-based business</u> opportunity to entrepreneurs, utilizing an approved installation technology and offering other exclusive lines of pavement marking products, developed by US Striping's partner DigiMark, Inc.

"Pavement marking is necessary for each and every parking lot constructed, and as time passes, all striping eventually needs to be replaced. A huge repeat customer base is guaranteed, whether you're adding pavement marking to your company's existing list of services or starting your own <u>pavement marking</u> company," said Steve Johnson of US Striping.

With US Striping's "Business in a Box", a unique opportunity is now available to start a pavement marking company with tremendous benefits which include:

- Becoming part of a national team
- Receive unsolicited work through U S Striping's corporate office for national accounts in marking parking lots for shopping centre chains, fast food outlets and numerous other large organizations
- Installing a new external advertising system in parking lots, gas forecourts, children's playground games and other new and innovative marking opportunities

The "Business in a Box" contains everything an entrepreneur needs to <u>start a home-based business</u>: training, on-going support, a customized website, marketing and advertising tools, a client database, technical assistance, financing options, discounts on equipment, and even business cards, stationary, software, and business forms. To learn more about the US Striping "Business in a Box" home-based business opportunity or to join a national team of <u>pavement marking</u> companies and see the difference a parking lot can make, visit <u>www.USStriping.com</u> or call 404-978-2900.

About US Striping

Founded in 1997 by Steve Johnson in Atlanta, GA. While working as a full time employee of the U.S. Coast Guard in recruiting, Steve started to stripe parking lots as a hobby and to make extra money as a part time job. Within six months the investment was paid off and Steve began to make more money than he was making as a Chief in recruiting. There are thousands of parking lots in Atlanta and Steve soon found out there were few companies doing the work. The opportunity to grow profitability was enormous and within two years Steve was grossing over \$350k per year. After retiring from the service, Steve devoted full time to his passion and soon developed the company into a major provider of pavement marking services to a wide variety of customers. In addition, Steve assisted in setting up DigiMark, Inc., a unique company which provides superior image markings to pavements of all types.

This opportunity is promoted by US Global Marketing Group. For marketing or press inquires call 404-978-



2900 and select James for USGMG.

Xeal Inc. Press Release Authoring

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