



Race of Champions 2005 Broadcast Live Over the Internet

The Race of Champions 2005 will be broadcast live over the internet. The race brings together sixteen of the world's best drivers on two parallel tracks.

London ([PRWEB](#)) December 4, 2005 -- Racing-Live, the world sports news broadcaster, has partnered with iRights to bring an exclusive live video broadcast over the Internet of the new Race of Champions 2005 event.

The Race Of Champions brings together sixteen of the world's best drivers in a race against each other on two parallel tracks. They will have two opportunities to distinguish themselves in different qualifying rounds and finals. They will then race for the Nations Cup teamed up with compatriots in national teams.

Michel Marvie, CEO, Racing-Live said: "It is with great pleasure that we have signed this exclusive live broadband broadcast agreement with for the Race of Champions, a unique event that brings together champions from different motorsports. This is our first Internet Live video event and is the beginning of an offer that should be followed by others in 2006. We are convinced that live pay-per-view video broadcasts will expand greatly in the coming years both on the Internet and wireless. This is why Racing-Live, after successfully launching its first premium sites at the beginning of 2004, is looking to enrich its offers with live videos for fans."

Legends from the world of Motor Sport will take part including well-known names Sébastien Loeb, Jean Alesi, David Coulthard, Colin McRae, Sébastien Bourdais and Jeff Gordon. Apart from live coverage, fans will also be able to relive highlights of this event at any time from the Racing-Live website.

Phil Fearnley, director, i-Rights said: "Our company i-Rights is at the forefront of rights exploitation on new media platforms and we are delighted to work with Racing-Live to deliver this unique event to the widest ever audience of motor racing fans across the world. Allowing sports fans to watch live events such as Race Of Champions through alternative channels to TV now becomes a real possibility through the use of the newest digital platforms such as broadband and mobile phones."

To view the English language version of the race visit <http://club.roc.racing-live.com/en/>

About RACING-LIVE

Created in March 1995, RACING-LIVE, is an online motorsport magazine publisher. Racing-Live.com is an information portal that provides news in the world's main motorsports :www.F1-Live.com, www.Rally-Live.com, www.Moto-Live.com, www.Raid-Live.com. The portal gives live results, daily news, archive photographs and videos and access to premium added value services. Interviews, analyses, on the spot comments, driver presentations, circuits, championship positions, statistics, calendars, downloads, etc. One of the most complete specialised sites on the subject available both on the Internet and wirelessly. Its international audience is now more than 840 million pages seen a year with an average of 4 million monthly unic readers. In addition to its publishing sites, www.racing-store.com provides fans with motorsport merchandising products that can be bought online.

About i-Rights

i-Rights is one of the UK's leading licensors and distributors of entertainment content across digital platforms



including mobile and IPTV. i-Rights specialises in bringing content to the complex digital marketplace, through its understanding of all digital platforms, and its expertise on how to package content for those platforms, and maximise returns on behalf of the talent and the rights owners. For more information please visit www.i-rights.co.uk or email sales@i-rights.co.uk.

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