



## **Nissan of McKinney Hires Seasoned Pre-Owned Manager Who Breaks Sales Record in First Month**

*Nissan of McKinney, the premier Nissan dealership in North Texas, welcomes seasoned pre-owned auto specialist Tom Baty as the Manager of its Pre-Owned Department. Mr. Baty, along with the customer service philosophies of General Manager Rob Knarr, led Nissan of McKinney to break its pre-owned sales record during his first month at the organization.*

McKinney, TX ([PRWEB](#)) December 1, 2005 -- Nissan of McKinney is proud to announce its most recent addition to their Nissan family, Tom Baty. Tom has taken over all aspects of the North Texas dealership's pre-owned headquarters.

“We have finally found that person who matches our philosophy on excellence – a true meshing of like minds,” states Rob Knarr, Nissan of McKinney’s General Manager.

An expert in pre-owned vehicle appraisal with 12 years of experience, Tom comes from an extensive background in the automotive industry. He comes to Nissan of McKinney from Colorado where he managed Larry Miller Toyota, a large and well respected automotive company that spans 6 states. For 8 years prior, he was a proud member of Van Tuyl, Inc., the nation's largest privately owned automotive dealership group – which he rejoins by partnering with Nissan of McKinney. Originally from Irving, TX, Tom has already shattered expectations in pre-owned sales and outstanding service at Nissan of McKinney.

“I wanted to move back to Texas, McKinney specifically, not only to be a part of the fastest growing city in America, but to be a part of the best dealership,” Baty states. In his first month at Nissan of McKinney, he led the organization to a record-breaking month in pre-owned sales. Tom aims to keep sales on the rise with a clear and concise plan that benefits the customer. Baty continues, “The success of Nissan of McKinney comes from its attention to its customers. They listen to their concerns and take action...our customers have told us that they want to spend less time in the car buying process and receive more for their trade. That’s why our customer’s time and trade are worth more at Nissan of McKinney.”

Through tremendous commitment to the North Texas area, Nissan of McKinney has been embraced as a respected business with a friendly, hometown atmosphere – a place where customers can surf the internet, allow their children to play in one of their two state-of-the-art enclosed play areas or relax in the unparalleled comfort of the customer lounge. They offer a huge inventory of new Nissans that include the Nissan Altima, Maxima, Murano, Xterra, Pathfinder, Armada, Sentra, Titan, Frontier, and 350Z, as well as an incredible selection of quality pre-owned vehicles of all makes and models. Nissan of McKinney truly has a vehicle for everyone.

Nissan of McKinney Sales Department is open Monday-Saturday, 8:00 AM - 9:00 PM or you can reach them by phone at (800)NEW-NISSAN or on the web at [www.NewNissan.com](http://www.NewNissan.com).

###

**Contact Information****Rob Knarr**

Nissan of McKinney

<http://www.newnissan.com>

866-639-6477

**Online Web 2.0 Version**You can read the online version of this press release [here](#).