



## Swift Transportation Keeps Moving Ahead with Deploy Solutions

*Swift Transportation, one of the largest publicly traded trucking companies in the United States, has selected Deploy's hourly hiring solution to help them manage the process of hiring new and replacement truck drivers from the thousands of applicants they receive each year.*

NEWTON, MASS. ([PRWEB](#)) July 26, 2005 -- Swift Transportation, one of the largest publicly traded trucking companies in the United States, has selected Deploy's hourly hiring solution to help them manage the process of hiring new and replacement truck drivers from the thousands of applicants they receive each year.

“Our decision to use Deploy reflects our strategy to invest in technology,” said Otto Welch, director of recruiting at Swift. The company expects Deploy will increase the number of applicants, reduce costs in the hiring process by filtering out unqualified candidates, and increase the quality of hires. “The quality of our truck drivers is paramount,” said Mr. Welch.

“We are excited to be working with Swift, a true leader in the trucking industry,” says Nicole M. Stata, founder, president and CEO of Deploy. “The transportation industry as a whole is seeing challenges resulting from a shortage of top quality truck drivers. We are confident that we can help Swift outperform their competition in hiring for these critical positions.”

The transportation industry is experiencing a record shortfall of drivers, resulting in idle trucks and lost revenues. With Deploy’s Transportation Advantage, companies can attract more applicants, substantially reduce their time-to-hire and attract the most qualified drivers ahead of their competitors.

### About Deploy Solutions

Deploy Solutions, Inc. provides companies a competitive advantage in the marketplace by optimizing performance in recruiting, hiring and retaining top employees. Deploy Transportation Advantage is a proven solution that improves the quality and performance of the workforce, reduces the cost of talent acquisition, and supports regulatory compliance. The company draws upon flexible technology, deep domain experience and a comprehensive approach to HR metrics and analytics to drive measurable results for customers that include Swift Transportation, APL Logistics, Flying J, Hess, Six Flags, Sheetz, Wakefern (ShopRite Stores), FedEx, Tire Kingdom, and many more. For additional information, call 877-GO-DEPLOY (877-463-3756) or visit [www.deploy.com](http://www.deploy.com)

###

**Contact Information****Jenny Wendel**

Deploy Solutions, Inc.

<http://www.deploy.com>

617-641-2161

**Online Web 2.0 Version**You can read the online version of this press release [here](#).