



NASCAR's Chris Cook To Be Sponsored By TradePortal At Watkins Glen Race Weekend

NASCAR driver Chris Cook will be sponsored by TradePortal, an online financial services company, for the Busch and NEXTEL Cup races in Watkins Glen.

Mooreville, NC. ([PRWEB](#)) July 26, 2005 -- Today, Christine Marie Motorsports announced that TradePortal, a leading direct market access software innovator for the financial services industry, will be the primary sponsor for driver Chris Cook during the race weekend of August 12-14 in Watkins Glen, NY. Cook will race in the Busch Series's Zippo 200 on August 13 and the NEXTEL Cup Sirius Satellite Radio at the Glen on August 14.

"I can't wait to drive the TradePortal Chevrolet and build on the momentum we've established so far in 2005," said Cook. "TradePortal is an exciting, innovative company that I look forward to representing in both races at Watkins Glen."

The Watkins Glen events will be Cook's third and fourth NASCAR races in 2005; following a 26th place finish (qualified 16th) at the Busch Series Mexico 200 in March and a 28th place finish (qualified 28th) at the Dodge/Save Mart 350 in June- his debut race in the NEXTEL Cup Series. Cook will again drive for NEMCO Motorsports, under a 2005 partnership with Christine Marie Motorsports. Watkins Glen will mark the first foray into auto racing sponsorship for TradePortal, headquartered in Irvine, California.

"While some may view financial services software and a NASCAR team as unlikely partners, the corollaries of what makes each a success are strikingly the same," said David Smithey, Trade Portal CEO. "Speed, performance, reliability, control and team are all essentials for success in both racing and securities trading. Nothing drives this message better than what happens at a NASCAR race."

Cook is a former road race instructor who worked with NASCAR drivers Tony Stewart, Dave Blaney and Tim Fedewa among others at the Bondurant Racing School in Phoenix, AZ.

"Chris Cook was my instructor at Bondurant, and he spent a lot of time working with me individually. He had spent a little bit of time in a Cup car and understood what my challenges were and what I needed to get used to," said Tony Stewart via www.joegibbsracing.com. "Having him as an instructor was definitely an advantage - he just taught me a lot of things that gave me a really good base of how to approach road course racing."

For more information about Chris Cook and Christine Marie Motorsports, please visit www.christinemariemotorsports.com.

About TradePortal

Since 1998, TradePortal has been providing Direct Market Access (DMA) software to the financial services industry. Headquartered in Irvine, California, TradePortal is an equity partner of Thomson Financial, an operating unit of The Thomson Corporation (NYSE: TOC, TSX: TOC) and licenses its software to leading financial institutions including Merrill Lynch, National Financial/Fidelity, Computer Clearing Services, Pacific Growth Equities, and the Takada Trading Group, Inc.

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