

Sprayless Scratch Repair System Makes Car Cosmetics a Breeze

Sprayless Scratch Repair system, repairs minor chips and scratches to any car in minutes. This patented product is guaranteed not to wash out, even with a power washer!

(<u>PRWEB</u>) July 26, 2005 -- The Sprayless Scratch Repair System (SSR) (<u>http://www.ssreurope.com</u>), manufactured and distributed in the UK by Car and Bike Magic, a Sunderland-based company, is helping vehicle owners make those unwanted chips and scratches disappear without using too much elbow grease.

Aimed at vehicle dealerships, leasing companies, de-fleet companies and aftermarket repairers, SSR has been developed to perform cosmetic repairs of minor chips and scratches in vehicle bodywork to an excellent standard without any spraying.

SSR is capable of repairing individual scratches in 2-10 minutes, a totally peppered bonnet in around 20 minutes and a car with scratches on every panel ($\hat{A} \square$ the complete walk around $\hat{A} \square$) in just over an hour. The product is easy to use, dries in minutes, and can be applied successfully to almost any scratch by just about anyone! It also works on silver bodywork, which can be a devil to repair.

SSR repairs are guaranteed not to wash off, even with a power washer, and come with a five year guarantee - the respected Certified Plus Program - in the States. Car and Bike Magic is so confident about the longevity of the product that it offers UK customers who use the system a lifetime guarantee $\hat{A} \square$ for the time they own the car.

Paul Jobling, partner at Car and Bike Magic, comments: $\hat{A} \square We \hat{A} \square ve$ been using SSR daily to repair trade and retail vehicles since June 2004. Thanks to the product, we $\hat{A} \square ve$ seen a dramatic increase in the amount of work performed by our technicians. And when it comes to totally peppered bonnets, the results can only be described as breathtaking! We believe SSR is the easiest and quickest paintwork repair tool on the market. $\hat{A} \square$

The complete SSR system comes in three package options, costing $\hat{A}\pm 2,145$, $\hat{A}\pm 2,970$ and $\hat{A}\pm 4,250 + VAT$ respectively. This may appear to be quite an investment, but, when you consider that a 100ml bottle of SSR paint can perform hundreds of repairs for a few pence at a time, the investment becomes miniscule in comparison to what can be saved.

Car and Bike Magic is currently licensing SSR to the UK market and seeks interested partners. The official European launch will be during October 13 $\hat{A} \square$ 18 at the Equipauto Exhibition in Paris. SSR Europe.com can be found in hall 4 on stand A105. Details can be obtained by calling Paul or Graeme on 0191 5168745. Email info@ssreurope.com

About Sprayless Scratch Repair (SSR)

Sprayless Scratch Repair (SSR) has been developed over 16 years by Chuck White of Dallas, Texas, who perfected the products and processes out in the field. During 2002, Chuck and his business partner, Chase Walker, launched SSR in America. Today, the product is available on four continents including America, Australia, China and Europe. Both the product and process carry a full US patent.

About Car and Bike Magic

Car and Bike Magic is a partnership between Paul Jobling and Graeme Moan. Launched in 2001, the company



is based in Sunderland and employs 8 people. In late 2003, Car and Bike Magic entered into discussion with Chuck White and Chase Walker of Sprayless Scratch Repair (SSR) and subsequently secured sole manufacturing and distribution rights to Europe.

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