



Soaring Gas Prices May Benefit Pizza Drivers

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([PRWEB](#)) July 26, 2005 -- With gasoline prices averaging around \$2.35 per gallon nationwide and pushing \$3 per gallon in some areas, one might logically assume that pizza delivery drivers, in particular, would be feeling the impact.

However, this is not necessarily the case, at least not across the board, according to author and former pizza driver Dave Shelson. Shelson, a leading authority on pizza delivery, says Americans are sufficiently addicted to both pizza and delivery service to continue paying for them both, even as gas prices surge.

Ironically, some drivers may be doing at least as well as usual because of high gas prices. Part of this enigma may be explained by customers' reluctance to use their own gas to go pick up their pies. Another factor may be customers' understanding of the drivers' predicament, which leads to some extra-generous tips.

Not all drivers can expect to benefit from the current situation. Delivery customers whose pizza purchases are more driven by price rather than quality may be less likely to be sympathetic toward drivers.

In his new book, "How to Make Up to \$38 Per Hour Delivering Pizza," Shelson spills the beans about pizza delivery, claiming it to be an unusually attractive "sleeper" income opportunity. The book is available on line at www.doublecrust.com.

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