



New User-Friendly Auto Auction Site Launched

Savannah, GA ([PRWEB](http://www.PRWEB.com)) July 22, 2005 -- A new, vibrant auto auction site Auctions4Wheels.com (<http://www.Auctions4Wheels.com/>) is all set to take the highly competitive auto auction marketplace by storm. The site offers new users attractive incentives to sign up including free listing and free credit on their accounts.

Banking on a host of user-friendly features and latest technological tools, Auctions4Wheels.com is targeting the serious auctioneer. The site offers 11 broad categories of products, which in turn include a large number of sub-categories. The aim of the site is to offer a complete range of auctions for not only automobiles such as vehicles, boats, trailers, trucks, tractors, motorcycles etc but also provide a wide selection of tools, winches, parts, accessories, apart from a range of equipment related to farming and material handling.

The 11 broad categories are:

1. Boats & Watercrafts
2. Cars
3. Farm Equipment & Attachments
4. Material Handling Equipment
5. Motorcycles
6. Parts & Accessories
7. Tools
8. Tractors
9. Trailers
10. Trucks & Vans
11. Winches

Commenting on the launch of Auctions4Wheels.com, Roy Newsome, founder of the Savannah-based Roy Newsome Enterprises and promoter of Auctions4Wheels said, "We are pleased to announce the launch of this vibrant and dynamic auction site. The site has been designed keeping in view the needs of the modern day online auctioneer. It employs state-of-the-art technological tools and offers users a safe and profitable environment for online bidding, buying and selling. We are offering free listing to new users and free credit on their accounts to encourage them to make use of this profitable business model."

Although the site offers free listing, it charges users a nominal End of Auction fee of 4.00 percent for auction transactions from USD 0.01 to USD 1,000.00 and USD 40.00 for auction transactions worth USD 1,000.00 & above. Also some nominal fees are charged for added features such as Highlighted Items, Bold Items, Category Featured Item, Home Page Featured Items and Swap Fee.

As a Special Introductory Offer, Auctions4Wheels is offering new users the benefit of paying no Category Featured Item Listing Fee if they sign up before August 31, 2005.

Auctions4Wheels.com has an easy-to-use auction interface with several attractive features such as advanced search, easy category browsing and selection, a star-based feedback system, User Stores and Buy-it-now offers. For instance, the latest auction software package employed by Auctions4Wheels includes Item Swapping. The seller has the option to choose whether or not they want to accept swap offers. If they do, buyers have the option to propose a swap deal instead of a bid. The seller then has the option to either accept the swap deal or



reject it and continue the live auction.

The Auction Listing features in the site also make it convenient for users list their items, upload pictures, create HTML listings and add a Reserve Price and a Buy-it-now price. Sellers can also enhance their listings by opting for extra features at a nominal price.

Similarly, the Item Page displays complete information at a glance including current bid, bidder's username and feedback rating, seller's details, time left, item location, payment modes and so on. The potential bidders and ask the seller questions, add any items to their watch list and send the auction to a friend. Auctions4Wheels also fully supports proxy bids.

A convenient user panel allows users to view their bidding and selling overview, leave relevant feedback, list bulk auctions at one go, view user invoices and create their own 'About Me' page.

Auctions4Wheels.com is aiming to carve out a niche in the auto auction marketplace. Unlike most other auction sites, it also offers helpful guidance and tips to auction aficionados for getting the best deal through auctions.

For more information, please contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).