



## **Harley Davidson Riders -- Now You Can Also Say Goodbye to Black/Scuff Boot/Shoe Marks Caused by Gear "Up-Shifting"**

*New easy-to-install gear shifter cushion not only prevents boot and shoes from being ruined but also offers unrivaled shifting comfort by providing an air cushioned padding between the riders foot and gear shifter lever.*

Los Angeles ([PRWEB](#)) July 21, 2005 -- In March 2005 a small company known as 'Shiftcush' introduced their revolutionary motorcycle gear shifter cushion (going by the same name) to Metric motorcycle bike riders. Now, Harley Davidson riders can also experience the Shiftcush phenomenon because Shiftcush has come out with a rubber and also a chrome version just for Harley Davidsons.

"When the metric Shiftcush hit the market the metric motorcycle riders absolutely loved it. Since then numerous inquiries had come in from Harley riders who were also tired of ruining all their boots and shoes from gear 'up-shifting.' Many Harley riders had also experienced shifter fatigue sometimes while riding," say Shiftcush inventor Tony Wells.

"Since there seemed to be such a big interest from the Harley riders we decided to not only make a standard rubber Shiftcush but went ahead and made a chrome Shiftcush for Harleys also," says the inventor.

While some of the upper range Harley's do come standard with a "heel-toe" shifter -- giving the rider the option to "up-shift" using his heel instead of his toe -- most models come with a standard 5/16" pinch bolt shifter. Shiftcush says that both the rubber and chrome Shiftcush can be easily installed on these Harley shifters.

"In fact, the main reason why Harley Davidson came out with the 'heel-toe' shifter was to prevent boots and shoes from getting ruined and also to make shifting more comfortable for the rider by not having to 'up-shift' anymore. There is also a 'heel-toe' upgrade kit available for Harleys but they can save money, save their shoes and shift with pleasure, comfort and ease with a Shiftcush now," say the inventor.

Shiftcush comes with a Product Satisfaction Guaranteed whereby any customer whom is not completely satisfied with their purchase can return it within 30 days for a full refund.

More information can be found at <http://www.shiftcush.com/>

# # #

**Contact Information**

**Tony Wells**

SHIFTCUSH

<http://www.shiftcush.com>

7604331471

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).