

## **Artificial Intelligence Aids Consumers Finding the Best Auto Warranty Plans**

Based on artificial intelligence, the Warranty Quote Engine analyzes a vehicle  $\hat{A} \Box s$  and owner  $\hat{A} \Box s$  characteristics and weighs this against thousands of extended auto warranty policies based on price, coverage, term and options to determine the best valued policies for the consumer.

(<u>PRWEB</u>) July 20, 2005 -- Newark, Del. (PRWEB) July 19, 2005  $\hat{A} \square$  <u>AA AutoWarranty.com</u> has announced the first of its kind Warranty Quote Engine that allows consumers to find the best value in extended auto warranty plans for their particular needs.

Based on artificial intelligence, the quote engine analyzes a vehicle  $\hat{A} \square s$  and owner  $\hat{A} \square s$  characteristics and weighs this against thousands of security policies based on price, coverage, term, and options to determine the best valued policies for the consumer. Consumers can then purchase the policy immediately online or request assistance from one of AA AutoWarranty.com  $\hat{A} \square s$  specialists.

According to Daniel Rorapaugh, CEO of AA AutoWarranty.com,  $\hat{A} \square$  The warranty industry has reached a point where we can no longer do business as before and must realize that we are a service industry, and the companies that come out ahead are customer focused, customer service oriented, and delivering real value. $\hat{A} \square$ 

The AA AutoWarranty.comQuote Engine covers every make and model vehicle from the major manufacturers for the past 20 years, including classic, collector, and exotic cars. The quote engine $\hat{A} \square s$  database includes thousands of policies from all of the major insurers to match these vehicles.

The company has invested heavily in its Research Department to constantly monitor the industry for the leading insurers and security plans. The result of this analysis is continually updated into the quote engine.

The AA AutoWarranty.com quote engine is unique to the industry, delivering the best valued security plans from the top insurers customized to each customer $\hat{A} \Box s$  individual needs.

## About AA AutoWarranty, LLC:

AA AutoWarranty, LLC is a leading warranty broker specializing in extended auto warranty coverage and service agreements. AA AutoWarranty.com has continually ranked among the leading auto warranty Internet Web destinations. For more information, visit <u>http://www.aaautowarranty.com</u>.

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