

## **World Patent Marketing Invention Team Announces The EZ Tag, An Automotive Invention That Prevents Waste**

*World Patent Marketing Reviews A New Automotive Invention. Will EZ Tag Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) February 15, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces EZ Tag, an automotive invention that will help car dealers keep the tags up to date on their vehicles.

“The automotive industry is worth \$1.7 trillion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “This industry has high growth potential in the near future with new technologies such as self-driving cars and onboard computers.”

“Car dealerships need to keep a lot of information on display since the purchases that people make will generally involve major decisions and careful consideration,” says Jerry Shapiro, Senior Director of World Patent Marketing. “This automotive invention will help ensure that everything is correctly labeled.”

The EZ Tag is an automotive invention that helps prevent waste for auto dealers. It’s important for dealers to keep their car prices and information up to date since people are there to make big purchases. These prices can change often due to sales and the signs on each car need to be updated constantly. This can lead to a lot of waste with hundreds of signs thrown out every month. The EZ Tag is a new way to label these vehicles with the proper information that can be easily changed without being thrown away. It is made of a material that the dealer can write on and then later erase, allowing them to reuse the same tags over and over again, rather than having to buy a new one every time. The EZ Tag will help dealers save time and money.

“Two weeks ago, I was sitting at my desk thinking about how I could think of an idea that would save all car dealerships a substantial amount of money,” says inventor Cynthia C.

The EZ Tag is an automotive invention that allows auto dealers to tag their vehicles with a sign that can be easily altered. This will help them keep their prices and information up to date without requiring new signs.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing

BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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