

World Patent Marketing Success Team introduces Transportisement, An Electronic Invention That Gives People New Ways To Advertise

World Patent Marketing Reviews A New Electronic Invention. Will Transportisement Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) February 10, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Transpotisement, an electronic invention that makes it easier to advertise on moving vehicles.

“The advertising industry is worth \$111 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Digital advertising has been seeing an unprecedented growth recently, with advertising in television on a decline despite attempts to adapt.”

“Advertising is a major driving force of much of the world and how many businesses make most of their money,” says Jerry Shapiro, Senior Director of World Patent Marketing. “This electrical invention gives people a way to easily display advertisements in nearly any location, increasing its overall audience.”

Transportisement is an electronic invention that allows people to more effectively advertise on varied surfaces and moving vehicles. There are many people and companies that depend on advertising to make a living. Television used to be one of the primary forms of advertising but it has since given way to the digital format. However, despite these shifts, advertising on moving vehicles and billboards is still one of the most effective methods. Transportisement is an electric projector that can be installed in multiple areas to display a customizable message. The device can be set up anywhere from the sides of buildings to moving vehicles, with the advertisement being displayed on the surface. The user can also select what is displayed beforehand, allowing for a wide variety of ads to be switched out quickly and easily, greatly benefitting advertisers. Transportisement is the next step in mobile advertising.

“During a flight back from Florida to Texas, I just so happened to be sat next to a man that was intrigued by the book I was reading and then continued to share his story with me on his success,” says inventor Tyler M. “From this story it impressed my mind and enlightened my imagination to then pursue my dreams. He advised me the books to study and videos to watch to clear my mind of doubt and encourage success from within myself. All of this together has then on lead me to Transportisement. I’m forever grateful. Onward and Upward!”

Transportisement is an electronic invention that gives people a new, versatile way of advertising. The process involves projecting a preset advertisement onto a surface that is clearly visible to passerby.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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