

World Patent Marketing Success Team Announces Easy Loader Ramps, A New Automotive Invention That Makes It Easier To Load Cargo Onto A Vehicle

World Patent Marketing Reviews a New Automotive Invention. Will Easy Loader Ramps Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) February 10, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Easy Loader Ramps, an automotive invention that helps people load cargo onto vehicles of all kinds.

"The automotive industry is worth \$1.7 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Internet connectivity is starting to become a huge selling point for modern vehicles. New technologies will be the driving force of this industry."

"There are many people that use their vehicles to transport cargo," says Jerry Shapiro, Senior Director of World Patent Marketing. "Much of this cargo can be very heavy and requires a ramp to get up on the vehicle. This automotive invention provides people with an extremely convenient and easy to use ramp accessory."

There are many occupations that require the people to transport items, large or small, using vehicles. However, much of this cargo can be difficult to load so ramps are used, but many vehicles to not accommodate ramps, in addition to them being large and heavy. Easy Loader Ramps are made of a lightweight aluminum but are sturdy and durable. They are made to be able to hold the heaviest of cargo but can be easily attached to most vehicles. These ramps are also thin and can be easily stored away. Unlike the usual heavy ramps, this invention can be stored under a vehicle as it does not take up much space. It can then be used with vehicles of all sizes, from trucks to ATVs to motorcycles. Easy Loader Ramps will help make lives easier for vehicle owners.

"Easy Loader Ramps are the most innovative and convenient way to store and use ramps without the hassle of finding room in your vehicle," says inventor Arthur C. "Easy Loader Ramps are also useful to assist if you are stuck in the mud or snow, by placing the ramps under each rear wheel and slowly accelerating onto the ramp and pulling the vehicle out of any situation where you are stuck."

The Easy Loader Ramps is an automotive invention that gives people a convenient and space-conscious ramp used for loading vehicles. It takes up a small amount of space and is very versatile, making it perfect for most motorists.

ABOUT WORLD PATENT MARKETING

<u>World Patent Marketing</u> is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

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The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential advisory board and its controversial "shock content" approach to <u>invention marketing</u>.

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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