

World Patent Marketing Hopes To Save Lives With This New Baby Safety Invention, The SafeNSound Smart Seat

World Patent Marketing Reviews a New Baby Safety Invention. Will SafeNSound Smart Seat Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) January 20, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces SafeNSound Smart Seat, a baby safety invention that prevents babies from being locked in cars in dangerous temperatures.

"The baby care industry is worth \$48 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "One of the reasons that this industry is growing is that due to parents wanting the best for their children. Baby care products are bought over a longer period of time."

"When taking care of a baby, things get pretty hectic, and it's become somewhat common for parents to have so many things on their mind, they forget their child locked in the car," says Jerry Shapiro, Senior Director of World Patent Marketing. "This baby safety invention will help prevent this horrible accident from ever happening again."

SafeNSound Smart Seat is a baby safety invention that helps protect children. Leaving a child the car can be very dangerous. The baby could be forgotten there for hours or the car can heat up, which can be potentially fatal. This is even a problem in the cold as young children are very sensitive to the weather. Things can become problematic in mere minutes. This invention is a safety seat that will protect babies from such catastrophes. It is made of soft flame retardant materials that allow the child to sit comfortably in the back. The device is equipped with state of the art sensors and wifi and Bluetooth connectivity to allow it to communicate with both the vehicle and the phones of the child's parents via an app. If the seat detects a baby in the seat and the temperatures become too high, it will immediately send an alert to the parents. If the parents fail to reply, it will send an alert to Emergency Services who can then track the vehicle using GPS. On newer vehicles, the device can control the car itself by turning on the air conditioner or rolling down windows to cool down the inside and prevent a fatality

"As a loving and caring parent and grandparent, I share the same concerns as other parents and grandparents," says inventor Stephon H. "We all want our loved ones to live safe and blessed lives. Being a parent has afforded me a life of compassion and concern for the wellbeing of children that are not my own, but who also deserve to live safely and securely. That compassion is often wrenched by news of children who fall victim to life-ending tragedies, especially those that could have been prevented like child vehicle heat stroke. In many of those instances, I ask, what could have been done to prevent such a tragedy. The SafeNSound Smart Seat is my answer!"

SafeNSound Smart Seat is a baby safety invention that alerts parents when they have forgotten a child locked in the car. This will help prevent fatalities when a temperatures become dangerous.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is

broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

**Contact Information****Bill Flanagan**

World Patent Marketing

<http://https://worldpatentmarketing.com/>

+1 6465643919

Online Web 2.0 VersionYou can read the online version of this press release [here](#).