

## **World Patent Marketing Invention Team Announces The Wireless And Solar Towing Tail Lights, An Automotive Invention That Will Help To Truck Drivers**

*World Patent Marketing Reviews a New Automotive Invention. Will The Wireless and Solar Towing Tail Lights Be The Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) January 06, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the Wireless and Solar Towing Tail Lights, an automotive invention that makes to truck drivers lives easier.

"The automotive industry is worth \$1.7 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "New technologies such as self-driving cars and sophisticated computer interfaces will play an important role in the coming years."

"Since people rely on cars for transportation so often nowadays, it can be a disaster if cars break down in inconvenient locations," says Jerry Shapiro, Senior Director of World Patent Marketing. "There are towing services to help those drivers get back home. This automotive invention will allow tow truck drivers to perform their services more effectively."

The Wireless and Solar Towing Tail Lights is an automotive invention that will help truck drivers. There are times when people need their cars towed to another location since the car may be malfunctioning and cannot drive too far. At other times, people might need other people's cars moved if they parked in an improper location and are in the way. Tow Truck drivers generally handle this job. While towing, the drivers put tail lights on the towed vehicle to make it more visible to other motorists. This invention seeks to improve upon that. It provides tail lights that are connected by Bluetooth and can be controlled by the tow truck driver. This allows drivers to add more lights since they require no cables to connect them. They are also solar-powered and have their own batteries, helping to ensure that they don't burn out at an inconvenient time. In addition, they are easy to use and take no time to connect. The Wireless and Solar Towing Tail Lights will help tow truck drivers be able to more effectively do their job.

"This sophisticated system offers better services to the automotive system!" says inventor Bernardino M.

The Wireless and Solar Towing Tail Lights is an automotive invention that adds a new type of tail light when towing a vehicle. These tail lights are more effective and less likely to burn out, increasing ease of transport and safety.

About World Patent Marketing

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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