

## **World Patent Marketing Success Team Introduces Logo Glow, An Automotive Invention That Makes Cars Pop**

*World Patent Marketing Reviews a New Automotive Invention. Will Logo Glow Be The Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) January 14, 2017 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Logo Glow, an automotive invention that gives people a glowing sticker to decorate their car.

"The automotive industry is worth \$1.7 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "New technologies such as autonomous vehicles are stirring up renewed interest in this industry."

"Cars are very personal to people as they spend a lot of time in one's possession," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This automotive invention allows people to customize their vehicle as they see fit and make it standout."

Logo Glow is an automotive invention that makes cars more fun for people. Decals are a common way for people to easily decorate their cars. They are often durable and can endure most types of weather while giving the car a new and unique look. Logo Glow is a vinyl sticker made of fluorescent ink that can be placed on the side of a car. It can consist of team logos or brand names and can be customized by the user. There is a blacklight underneath the sticker that makes the ink glow in the dark. This allows people to express themselves or put out whatever message they want and have it be readily visible at any time. Logo Glow is a great way for people to personalize their cars.

"Logo Glow is a revolutionary tool that allows sport enthusiasts to support their favorite sports teams, brands, etc., allowing them to make their logos glow the decals on their vehicles in the night time," says inventor James G. "Not limited to the vehicles, Logo Glow will also work in homes, allowing enthusiasts to support their favorite sport teams, car brands, high school logos, messages etc. on their home windows or walls. This one of a kind invention will have heads turning from day one. Since it's the first one of its kind, most people will want to know what this colorful, shiny, and bright new thing is. It's Logo Glow."

Logo Glow is an automotive invention that allows people to decorate their vehicles with personalized vinyl decals. These will have a glowing light underneath that draws people's attention.

### **About World Patent Marketing**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the

way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.

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