

## Change Out Old Oil Filters With World Patent Marketing's New Automotive Invention, The Oil Filter Extractor

World Patent Marketing Reviews A New Automotive Invention. Will Oil Filter Extractor Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL (<u>PRWEB</u>) December 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the Oil Filter Extractor, an automotive invention that helps to remove oil filters without spilling the oil.

"The global automotive industry is worth \$1.6 trillion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Despite the growing number of alternative forms of transportation, automobiles are still the most popular form of travel around the world."

"Many people use cars every day and they can be very dangerous if not properly taken care of," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Oil changes are part of the regular maintenance of a vehicle. This automotive invention allows people to much more easily replace their oil filter."

The Oil Filter Extractor is an automotive invention that allows people to take care of their cars without the need of professional service. As a vehicle ages, the oil filter must be replaced at some point. One of the problems with this is the inevitable mess of the process and the difficulty of removing the actual filter. This invention is a plastic device that screws onto the oil filter, allowing the user to pull it through the fender well of the truck while still keeping the oil inside. Conventional filter removal methods tend to cause the oil to leak out of the vehicle, causing a huge mess and sometimes contaminating the plant life in the area. This device screws onto the filter seal which traps the oil inside the filter. The oil can then be poured inside the new filter, which can be easily screwed into place. This tool also helps avoid burns when changing the oil on a hot vehicle as the user will be less likely to come into contact with the oil while changing the filter. The Oil Filter Extractor is a huge help for anyone who wants to change the oil filter on their own.

"If you're an auto tech or someone who wants to change their own oil without the hassle and mess of doing it the conventional way, then this is a must-have oil filter removal tool," says inventor Chris B. "The OFE saves you from an oily mess, contamination, and potential burns. I developed this tool because I was tired of having a mess to clean up every time I changed diesel oil, which I do several times a day. It's made my life better."

The Oil Filter Extractor allows users to easily and cleanly take their oil filters out of their cars. This will allow people to ensure their cars are running properly with no mess.

## ABOUT WORLD PATENT MARKETING

<u>World Patent Marketing</u> is always looking for new <u>invention ideas</u>. The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next World Patent Marketing Success Stories.

World Patent Marketing Reviews enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial "shock content" approach to <u>invention marketing</u>.

To <u>submit invention ideas</u>, contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



Contact Information Bill Flanagan World Patent Marketing +1 6465643919

## Online Web 2.0 Version

You can read the online version of this press release here.