

Neuf's Rok Blok Is A World Patent Marketing Car Safety Invention That Will Make For Some Of The Safest Cars On The Road

World Patent Marketing Reviews a New Car Safety Invention. Will Neuf's Rok Blok Be The Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) December 24, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Neuf's Rok Blok, a car safety invention that will help prevent windshields from shattering.

"The car safety systems industry is worth \$94 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Active safety is expected to cause growth in this industry over the next few years due to the growing demand for accident prevention."

"Car accidents are frighteningly common, especially for something people use every day," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "Since the windows are the most fragile parts of the car, they are often the first to go in even more minor impacts. This car safety invention will help prevent them from shattering and causing further injury."

Neuf's Rok Blok is a car safety invention that helps keep people safe during vehicle accidents. Both during a car crash and even if something just collides with the car, it is very common for the windshield to break. This spreads sharp glass shards everywhere, which can cause great injury to everyone in the car. This invention is a strong, transparent plastic that can be placed on both sides of the windshield and other car windows to prevent them from shattering. The Rok Blok holds the windows steady and stops it from breaking so, even during a crash, someone without a seatbelt is likely to be stopped by the windshield rather than go through it. It can even be applied to other types of glass such as sliding glass doors that people can't see. The tighter seal will also help retain the inside temperature for homes, cutting down on heating and cooling all across America. Neuf's Rok Blok is designed to help save lives while also saving time and money.

"I have seen an eagle fly into a windshield and shatter the windshield bad enough that the driver of the pickup had to be picked up and taken to the hospital and the truck had to be towed," says inventor Todd N. "Baseballs, rocks, deer, and big game animals will all break a windshield or a house window. The prevention of someone being blinded by glass or arteries being severed is a big deal. By laminating the glass, it will prevent injuries like this from happening."

Neuf's Rok Blok is a car safety invention that uses a transparent layer to protect drivers from serious damage to their windshield. This will help cut down on the number of fatalities during serious accidents.

About World Patent Marketing

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



Contact Information

Bill Flanagan

World Patent Marketing

+1 6465643919

Online Web 2.0 Version

You can read the online version of this press release [here](#).