

## **World Patent Marketing Success Team Announces BabyAlert, A Baby Safety Invention Designed To Keep Babies Out Of Hot Cars**

*World Patent Marketing Reviews A New Baby Safety Invention. Will BabyAlert Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) December 16, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces BabyAlert, a baby safety invention that prevents babies from being locked in cars.

“The baby care industry is worth \$48 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “One of the reasons that this industry is growing is that due to parents wanting the best for their children, they buy baby products for them over a longer period of time.”

“When taking care of a baby, things get pretty hectic, and it’s become somewhat common for parents to have so many things on their mind, they forget their child locked in the car,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “This baby safety invention will help prevent this horrible accident from ever happening again.”

BabyAlert is a baby safety invention that helps protect children. Leaving a child the car can be very dangerous. The baby could be forgotten there for hours or the car can heat up, which can be potentially fatal. This is even a problem in the cold as young children are very sensitive to the weather. Things can become problematic in mere minutes. This invention automatically alerts parents if they happen to have forgotten their child in the car. It comes with an app that is installed in the user’s smartphone and a device installed in the car seat. If the baby has not been unbuckled when the parent leaves the car, It immediately sends an alert to the user’s smartphone to warn them that their child was left in the car and they need to be removed as soon as possible. BabyAlert will ensure that the baby is kept out of harm’s way.

"Hello my name is David Brown and I am proud to introduce my product called BabyAlert," says inventor David B. "This is a simple solution to a growing problem of infants left behind in car seats exposed to extreme weather conditions that will accelerate in an enclosed car. This is a year-round problem whether it is hot, cold, or even if it is a moderate temperature outside. An infant left behind only has minutes before it succumbs to the extreme heat or cold. The BabyAlert will send an alert to your smartphone if you leave the infant behind without unbuckling the car seat. This is a simple device that takes minutes to install and can eliminate a lifetime of heartache. I am proud to introduce this and I hope you see the value in this as much as I do."

BabyAlert is a baby safety invention that alerts parents when they have forgotten a child locked in the car. This will help prevent fatalities when a baby is locked inside.

About World Patent Marketing

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing



and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



**Contact Information**

**Bill Flanagan**

World Patent Marketing

+1 6465643919

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