

Don't Place Revenue Above Road Safety, World Patent Marketing Success Team Announces Flagalume, A Road Safety Invention

World Patent Marketing Reviews a New Road Safety Invention. Will Flagalume be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) December 07, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the Flagalume, a road safety invention that will help flaggers on the road.

"The road safety industry is worth \$6 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "Accidents, crimes, disasters, and terrorist attacks have been a driving force in the growth of this industry."

"The rate of road accidents has been increasing severely as of late," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "There are many people who work hard on the roads to keep people safe. This road safety invention will help make sure drivers notice those workers."

The Flagalume is a road safety invention that will help protect flaggers working on the roads. Flaggers are workers that control traffic to allow for safe work zones and prevent accidents. Since they work on the roads all day, they are in constant danger of being hit by a driver who hasn't noticed them. It's very important that they remain noticeable and easily visible. This invention is a useful, portable tool that uses lights to help bring attention to the flagger. The lights can work during both the daytime and nighttime to ensure that the flagger is easily visible. It also comes with a cone, slow and stop paddles, and a two-way radio for easy communication between the flaggers while working in the streets. It even has a compartment to hold a bottle of water in case the worker gets thirsty working out in the hot sun all day. The Flagalume will help illuminate flaggers and keep them safe on the road by allowing drivers to more easily see them.

"I work for a highway department I do this task often I know the importance of flagger/ work zone safety. It's portable you take it to the job site, set it up and use with ease. The most important thing about the Flagalume is that it can help save lives."

The Flagalume is a road safety invention that makes drivers more aware of flaggers on the road while also giving them several conveniences. This will allow flaggers to do a better job while staying safe.

About World Patent Marketing

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so



you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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