

## **World Patent Marketing Invention Team Presents The Fender Cover Hanger, An Automotive Invention That Allows Car Enthusiasts To Properly Store Their Fender Covers**

*World Patent Marketing Reviews A New Automotive Invention. Will The Fender Cover Hanger Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) November 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces The Fender Cover Hanger, an automotive invention that allows people to properly store their fender covers.

“The automotive industry is worth \$1.7 trillion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “In order to grow, this industry will have to start adapting more modern technologies and conveniences to benefit consumers.”

“There are many people who enjoy working on their vehicles and using fender covers while doing so,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “While not in use, these covers are often just thrown about the garage. This automotive invention gives people a safe place to store and display their covers.”

The Fender Cover Hanger is an automotive invention that will make the life of a car enthusiast much easier. Fender covers are generally used to protect vehicle fenders while the user is working under the hood. They often come decorated with company logos to show brand preference. However, when not in use, these fender covers are often left lying around, where the logo will be covered up and they have the potential to be damaged. This invention was created to give fender covers a proper storage area while not in use. The Fender Cover Hanger is made from a galvanized pipe that maintains the original shape of the fender cover while allowing the logo to be properly displayed. In addition, it has space to display other objects such as auto detail products or trophies won at car shows. The Fender Cover Hanger is a great help for anyone who enjoys working on their car.

"After having two of these up in my garage, I could not even imagine not having them," says inventor Joseph B. "And I have a place to display some of my car show trophies while displaying the logos on my covers."

The Fender Cover Hanger is an automotive invention that allows people to store and protect their fender covers by hanging it on a small galvanized pipe. This can also be used to store other car-related paraphernalia such as trophies.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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